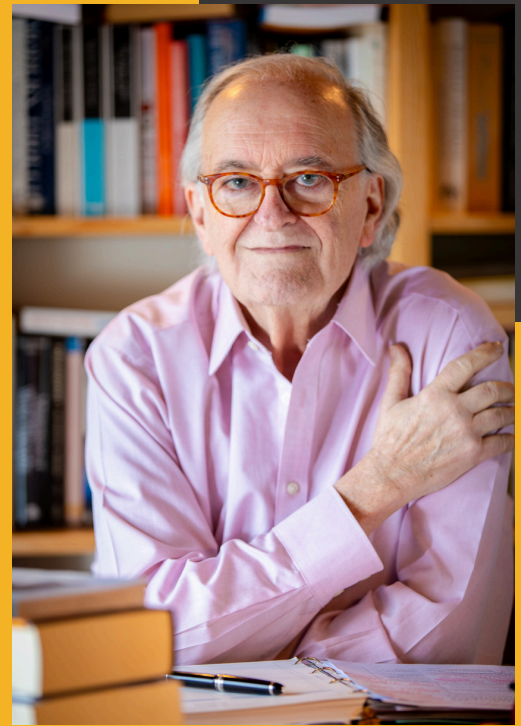


# Shape tomorrow's organization, today with international speaker **Dr Leandro Herrero**

Dr Leandro Herrero is an international speaker and world-renowned expert and pioneer in **organizational change** and **cultural transformation**.

He is the founder of the ground-breaking methodology **Viral Change™**, a social movements-based approach to change which empowers organizations to achieve rapid, lasting behavioural and cultural shifts.



Dr Herrero's keynote speeches are compelling and thought-provoking, challenging audiences to break free from conventional thinking. He leaves audiences motivated to take action and make a real impact in their organizations. Every audience is unique, and so are Dr Herrero's speeches. He takes the time to understand your objectives, your audience, and your event's theme. On-site or virtual:

- Keynote presentations
- Panel Discussions
- Workshops
- Breakout Sessions
- High Impact Interventions
- Masterclasses

## Founder and CEO

As Founder and CEO of The Chalfont Project, an international consultancy of organizational architects, Dr Herrero is spearheading a revolution in management thinking and practice. He advises Fortune 500 companies and global institutions on enacting transformational change.

## International Speaker

A sought-after keynote speaker, Dr Herrero has shared his visionary ideas at prestigious conferences like TEDx, World Business Forum, and for the EU Commission. He has received accolades including the Grand Davos Award for his impactful work.

## Best Selling Author

A respected author and leading business thinker with 9 publications to his name, including "Viral Change™: The alternative to slow, painful and unsuccessful management of change in organizations" and "Homo Imitans: the art of social infection; Viral Change™ in action".