



**Fiona Passantino**  
**Senior Culture and Engagement Manager**  
**Author of the Comic Books for Executives series**

Proposal for 20–30-minute presentation:

***Engage, Connect, Inspire your teams: a Roadmap for Leaders***

*We are suffering from a crisis of burnout, attrition, and shortage of personnel across all sectors. How did we get here? Our current state of disengagement did not appear overnight, nor was it caused by the pandemic. This condition has been building for years; the pandemic revealed the truth about our toxic working environments.*

*What's the way forward? How do we inspire, inform and connect a working community, build a culture of trust and motivation to keep people onboard and rowing together?*

*This is a fun-based, highly visual 15–30-minute presentation that offers a road map for leaders and HR professionals of any organization, at any level help build a more engaged and inspired community.*

- 1) **What's happening?** Our current state of disengagement and burnout post-Covid.
- 2) **How did we get here?** How we created a toxic workplace over the past 20 years.
- 3) **How do we get out this mess?** Ways to inspire, engage and connect your teams.
  - a. **Radical Listening:** broaden the data collection, make communication about a conversation. Set up a culture of delivery and listening channels
  - b. **Workload Reduction:** the key to lowering stress is not yoga classes or mindfulness workshops but actively removing tasks off our plates.
  - c. **Flow:** how our digital environments are destroying our concentration, control and productivity and how to build it in so it's a sustainable workflow.
  - d. **Fun:** real, not "forced fun"; how to get the balance right, weave gamification into repetitive processes.
  - e. Purpose: leveraging diversity to become a purpose-driven organization. Reboot internal comms to drive the "why" to support everything you do, and then repeat.
- 4) **Q&A**
- 5) **Quick quiz:** winner receives a free book.

All audience members receive a free ebook (EPUB, PDF) and some physical books will be given away by a final gamified challenge round.

## Links:

[Handbook for Post-Covid Engagement kindle edition](#)  
[Handbook for Post-Covid Engagement paperback edition](#)  
[Handbook for Post-Covid Engagement Apple iBooks edition](#)

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## Bio:

Long before the pandemic changed everything about the way we work, Fiona Passantino started as an old-school comic artist and writer, then game and digital designer. She has worked as Creative Lead, Senior Visual Communicator, Innovation Advisor, Explainer and Storyteller for some of the largest multinationals in Europe, hopping from Vienna, London, Budapest to Brussels and Amsterdam.

Fiona Passantino is the Senior Culture and Engagement Manager and Internal Communication specialist and the author of the Comic Book for Executives series. These books combine highly visual storytelling with research-driven guides for improving our internal communications and employee engagement in our post-Covid world.



## Post-Covid Handbooks Comic books for Executives

