

# ENGAGEMENT UNLEASHED



## THE GEN-Z+ OPPORTUNITY

The Gen-Z + Millennial workforce is here – and immediately challenging conventional business with “Quiet Quitting” & “Great Resignation” trends. Your company has two options: blame the pandemic & generational stereotypes...or discover how to maximize the emerging workforce’s significant talents with communications expert Luke Goetting.

In this talk, Goetting showcases how managers & executives can improve retention by meaningfully connecting with employees. From transparency to mentorship to gamification, he’ll highlight actionable strategies that position your company for success – today *and* tomorrow!

*“You are great at what you do.  
You made a huge difference  
in all our workplaces.”*

- Coastal Bend SHRM Participant

## TRAINING TOPICS

- + Communication Style
- + High-Touch Management
- + Conflict Resolution
- + Lead with “Why”
- + Growth Mentality
- + Career Gamification
- + Values-Forward
- + Work load Prioritization
- + Mental Health
- + Office vs. Remote

*“Loved the Audience Interaction!”*

Rating ★★★★★ 4.7/5



# LUKE GOETTING

## COMMUNICATIONS EXPERT

Luke Goetting is an award-winning communications expert and founder of Puffingston Presentations – a creative consultancy based in Austin, Texas.

He specializes in crafting engaging experiences for employees and audiences around the world.

He has collaborated with clients on CES keynotes, TEDx events and winning SXSW pitch decks.

 [VIEW SPEAKER REEL](#)

### *featured speaker*



### *formats*

#### keynote

- 1 Hour
- 3 Sections
- Interactive
- Cheat Sheet

#### workshop

- 4-8 hours
- 8 Sections
- Guided Strategy
- Team Activities

## BOOK NOW!

[LUKEGOETTING.COM](http://LUKEGOETTING.COM)

[LUKE@PUFFINGSTON.COM](mailto:LUKE@PUFFINGSTON.COM)

512-387-2097

