

Tap into the Power of DiSC® Behavioral Insights

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# Engage, Inspire, Lead:

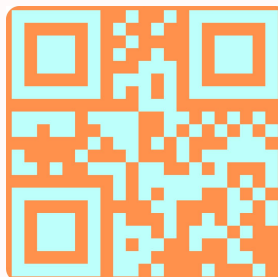
## Building High-Trust, High-Performance Teams Through Communication Mastery

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Improve Your Personal and Business Relationships by Learning to Instantly Read Other's Communication & Behavioral Styles



Presented by:  
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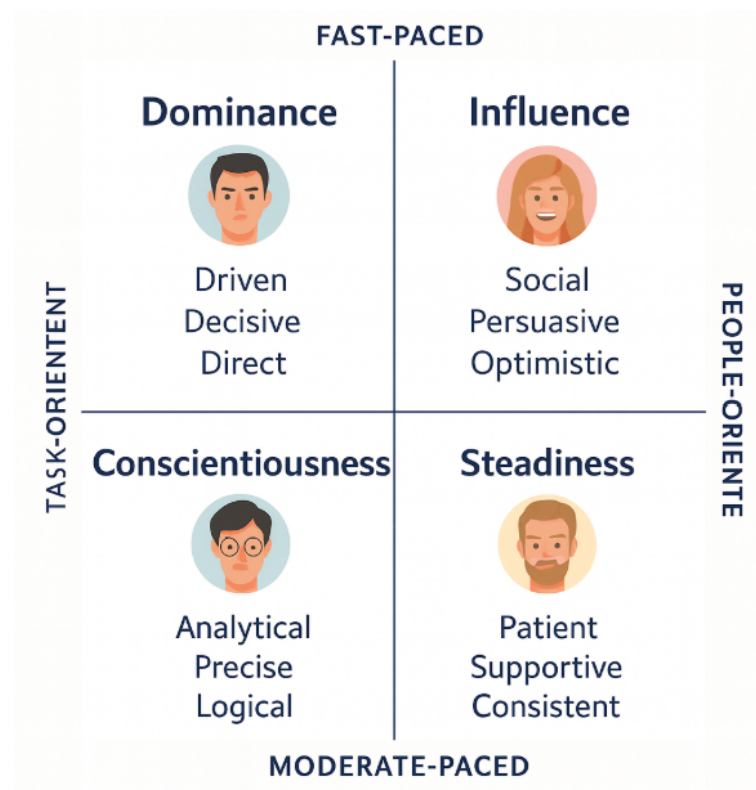
# Engage, Inspire, Lead: Building High-Trust, High-Performance Teams Through Communication Mastery (DiSC®)

Let's face it, working with people is *awesome*... until it's not. Whether you manage a team, a classroom, or a household with children (which, let's be honest, might be the toughest team of all), communication can either build bridges or start fires.

In this interactive, fun, and insight-packed micro-session, you'll learn how to easily recognize different communication styles in action, and how to adapt your approach to build trust and spark collaboration.

Backed by the DiSC® model and delivered with practical examples (and a few laughs), this workshop will give you the tools to lead with clarity, connect with confidence, and stop saying, "Ugh, why don't they just *get it*?"

No jargon. No theory overload. Just real talk, real tools, and a mini reset for how you lead and communicate.



## Program Objectives

- Gain self-awareness to understand your own behavior and communication style.
- Identify the four core communication styles and recognize how each one shows up in everyday workplace (and home!) interactions.
- Pinpoint your default communication style and explore how it builds - or unintentionally blocks - trust and collaboration with the other three styles
- Learn to “read the room” by observing verbal and nonverbal cues to better understand others’ communication needs.
- Boost your leadership skills by tailoring your approach to different personality types.
- Walk away with one mindset shift and one actionable tool to improve how you lead, collaborate, and connect—immediately.

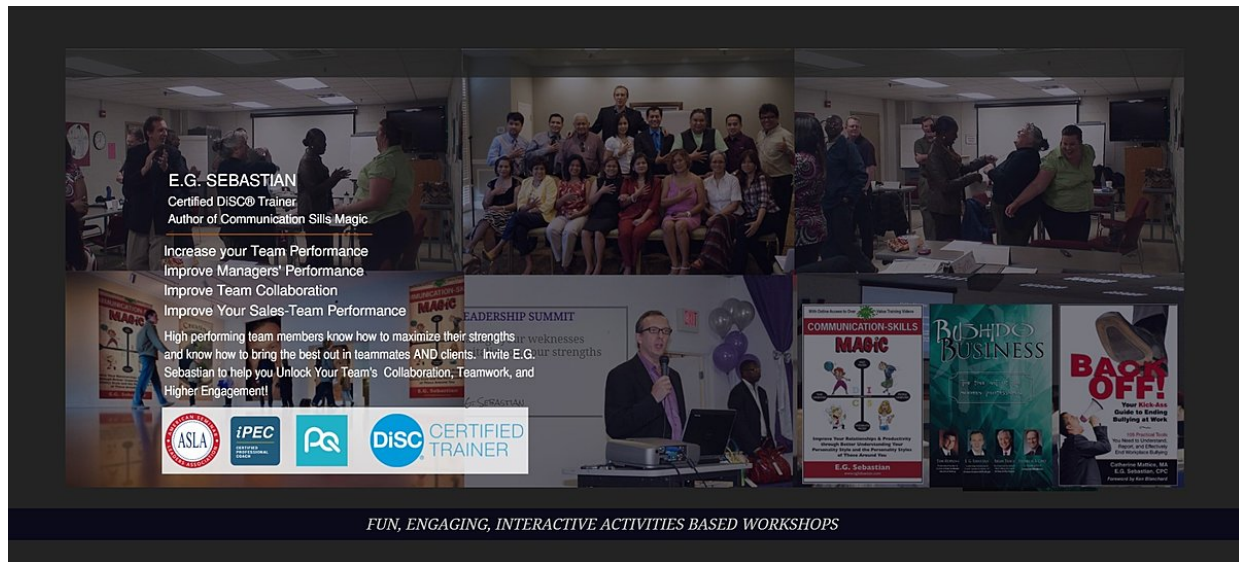
## Unlock Your Communication Super-Powers for Richer Connections

Step into a fast-paced, interactive session that helps you uncover what really makes people tick. This isn’t just a crash course in communication - it’s a mindset shift. In just 20 minutes, you will learn how to read people in your team and in your personal life; and adapt your approach in ways that build trust, defuse tension, and strengthen relationships for the long haul.

### **During the workshop, you will:**

- Engage in fun, eye-opening **self-discovery exercises** to explore your natural communication style
- **Practice “people reading”** by identifying style cues and discussing how you’d adjust your communication for each one - **Watch brief video clips** showcasing different personality styles in action
- Share your insights in mini-discussions designed to help you apply what you’ve learned right away

# Presented by E.G. Sebastian, CPC, CSL



**E G Sebastian is a Certified DiSC Behavioral Consultant & Performance Coach.** He is an international speaker (speaks six languages) who speaks extensively on behavior and performance related topics: improving sales performance, team-building, improving team-performance, improving managers' performance, leadership development, and emotional resilience & mental fitness. E.G. is also the co-founder of LOYCAL - Loyal to Local, a B2B Connector Asheville NC Area Marketplace & Directory, where businesses are incentivized to buy local.

E.G. is the author and co-author of multiple books on topics of behavior, communication, and performance, including *Communication Skills Magic*, *Bushido Business*, and *BACK OFF! Your Kick-Ass Guide to Ending Bullying at Work*.

He loves to study what makes people tick - what motivates them, what are their fears, how to recognize and best communicate with different personality types, and how to build successful relationships based on this knowledge.

E.G.'s delivers his content through Eduteinment: Education + Entertainment, using humor and interaction with the audience. His presentations often are among the highest rated at professional events.

E.G. has been providing workshops and keynotes since 2004. See past workshop participant feedback at [www.egsebastian.com/participant\\_testimonials](http://www.egsebastian.com/participant_testimonials)

