

MELANIE TOWEY

Professional EOS Implementer®



As a Professional EOS Implementer, Mel acts as a teacher, coach, and facilitator — helping business leaders transform their companies and, ultimately, their lives.

The Entrepreneurial Operating System® (EOS®) is a comprehensive business operating system that aligns and synchronizes all of the parts of the business. Using a proven process that has been implemented in tens of thousands of companies around the world, I help leadership teams crystallize their **vision**, gain **traction** by instilling discipline and accountability, and function as a more **healthy** and cohesive team.

Who We Love to Help

Business Type Privately held, United States-based businesses with 10-250 employees.

Industry EOS is designed to work in any industry. While always open to working within new industries Mel's focus is on the manufacturing, construction, building materials, design, architecture, real estate, and kitchen and bath.

Challenges The entrepreneurs she typically works with are frustrated — by a lack of growth, ineffective people, and/or a lack of control. Many times, they feel like the business is running them, and they don't know how to fix it.

Leadership Mindset Mel loves to work with entrepreneurial leadership teams that are open minded, respectful, appreciative, growth oriented, and frustrated, and want help. They're willing to be open, honest, and vulnerable in the pursuit of taking their company from good to great.

WHERE THE MAGIC HAPPENS

All EOS sessions are completed at off-site locations and are full day sessions. The average client works with Mel for two years and completes 5 - 7 sessions a year. Some stay with her longer, some get it sooner.

THE EOS MODEL®



What Is EOS?

The Entrepreneurial Operating System (EOS) is designed to help owners, leaders, and managers of entrepreneurial companies address these common frustrations:

- **Lack of control** — over time, markets, or the company
- **People** — who don't listen, understand, or follow through
- **Profit** — there's not enough of it
- **Growth** — they can't seem to break through to the next level

Using a simple set of powerful, practical tools, leaders learn to run their businesses more efficiently and effectively to experience more consistent growth — and have freedom to pursue other passions!

475+

PROFESSIONAL
IMPLEMENTERS

100,000+

FULL-DAY
SESSIONS

142,000+

COMPANIES
WORLDWIDE

1,600,000+

TRACTION LIBRARY
BOOKS SOLD

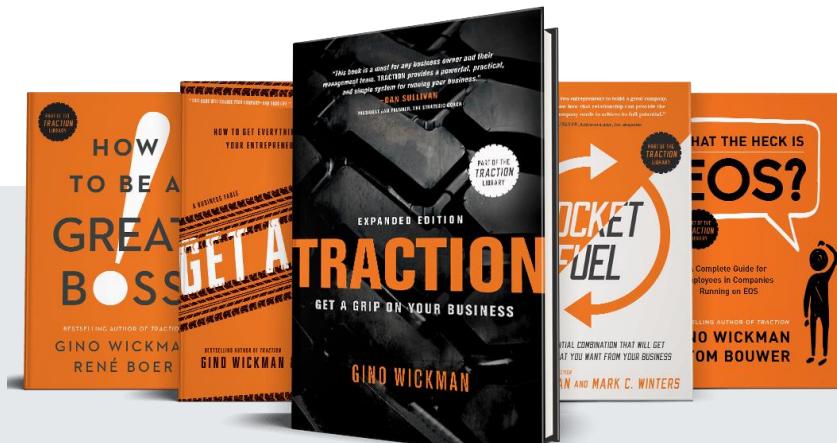
Data provided by EOS Worldwide as of August 1, 2021.

The Talk: Get a Grip on Your Business

Are you a business owner or a senior level executive and want to see your business consistently run better and grow faster? Invite Mel to speak to you or your business group. Mel will deliver a powerful, inspirational presentation that will introduce you to the Six Key Components™ of a successful business.

Mel's interactive style and experience-based real-world insight makes this an eye-opening event for growth-oriented business leaders.

At the conclusion of this complimentary talk and workshop, you will walk away with a set of simple, practical tools that you and your leadership team will use immediately to focus on priorities, get clear on issues and gain traction together, as a healthier leadership team.



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ENTREPRENEURIAL
OPERATING SYSTEM™

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