



## Elizabeth Ruiz, PhD, MBA Principal | Psychology of a Leader

*Book me for engaging, thought-provoking personal and professional development approaches, where I share knowledge and expertise. My keynotes and workshops are designed to inspire action and foster lasting change, leaving audiences energized, equipped, and eager to take their next bold step. By booking now, you're investing in your audience's growth and development.*



Elizabeth is truly talented at what she does. Although I have attended development workshops in the past, none have had as much value as Elizabeth's program.

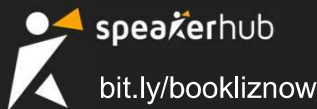
-Diana S., Sr. Loan Officer

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### 4 Speaking Topics (35+ available)

#### 1. Leadership 4.0: Navigating the Next Wave of Digital Transformation

**Focus:** The next phase of digital leadership. **Why:** With digital transformation continuing to evolve, this topic helps audiences understand the next wave.

#### 2. The Art of Connection: Engaging People in a Digital Age

**Focus:** Building authentic relationships in a technology-driven world. **Why:** This topic emphasizes the human side of leadership and engagement, which is critical in digital transformation.

#### 3. The Power of Purpose: How Values Drive Success in a Connected World

**Focus:** Purpose-driven leadership and brand strategy. **Why:** Purpose and values drive companies and audiences seeking inspiration in modern business practices.

#### 4. From Crisis to Catalyst: Transforming Challenges into Growth

**Focus:** Turning adversity into opportunity and innovation. **Why:** People are looking for strategies to turn difficulties into breakthroughs, and this topic brings actionable methods.

### Bio and Information

Elizabeth Ruiz passionately demonstrates thought leadership. Her ability and dedication to address current challenges and future trends help empower individuals and organizations to thrive. With over 35 years of experience in strategic communication and leadership development, she specializes in unlocking potential through customized solutions and innovative training. Elizabeth catalyzes transformation, inspiring leaders to reach new heights and organizations to achieve sustainable growth. Book Elizabeth for your next event at [psychologyofaleader.com](http://psychologyofaleader.com).

### Certification, Awards, Education

- Wiley Certified Everything DiSC Trainer
- Six DTMs (Distinguished Toastmaster) Awards
- Doctor of Philosophy (PhD), Organizational Leadership, Concordia University Chicago
- Master of Science, Strategic Communication, Columbia University in the City of New York
- Master of Business Administration (MBA), The University of Texas Permian Basin
- Bachelor of Science, Psychology, minor in Communication Studies, Summa Cum Laude
- First Place Award, Annual University of Houston-Downtown Communication Department Speech Contest

### Active Passport and Global Entry

#### Conference Speaker

*Deliver thought leadership rich in content to audiences.*

#### Workshop

*Subject matter expert on topics presented. Workbooks and handouts are available.*

#### Panel Discussant

*Inspirational with unique perspectives – educates and empowers event attendees on various topics, such as leadership strategies, tech trends, and business-model optimization.*

#### Private Event