



DR. CRYSTAL DAWN GIFFORD

SPEAK

LEAD

TRANSFORM

EDUCATE



ABOUT DR. CRYSTAL

Students, Clients and Schools alike are in love with Dr. Crystal!

Dr. Crystal Gifford is a visionary keynote speaker with over 20 years of expertise in economics, finance, and leadership. She empowers private high school leaders to revolutionize their institutions by unlocking their Leadership Genius Archetypes—a dynamic framework that reveals their unique leadership blueprint.

Through her engaging style and actionable insights, Dr. Crystal equips leaders to foster innovation, build happy, motivated teams, and exceed parent expectations. Her signature assessment simplifies leadership by aligning individual strengths with organizational goals, making it easier to create a thriving, competitive institution.

With a Doctorate in International Accounting and a Master's in Financial Economics, Dr. Crystal brings a rare blend of expertise and inspiration to every stage. Her mission? To transform leadership into a tool for excellence, self-discovery, and long-term success.

UNLOCKING YOUR LEADERSHIP GENIUS: TRANSFORMING EDUCATION THROUGH SELF-DISCOVERY

HARNESSING YOUR UNIQUE LEADERSHIP ARCHETYPE TO DRIVE INSTITUTIONAL EXCELLENCE

Ready to unlock your Leadership Genius and transform your institution? Join Dr. Crystal Gifford as she guides you through the discovery of your unique leadership archetype, empowering you to harness your strengths for maximum impact. With her engaging and actionable approach, you'll uncover tailored strategies to enhance team dynamics, optimize decision-making, and implement transformational practices that drive institutional excellence.

- **Discover Your Leadership Genius Profile:**

Identify your unique archetype and learn how to leverage it for maximum impact.

- **Enhance Leadership Skills for Optimal Team Building:**

Apply tailored strategies to optimize team dynamics and decision-making.

- **Gain Actionable Insights to Make Your School More Competitive:**

Gain tools to implement transformational leadership practices in your institution.

- **Discover the small tweaks that can create a big bang in your school:**

Explore how tiny shifts in your approach to leadership can lead to massive impacts—and a whole lot of growth.



DR. CRYSTAL DAWN GIFFORD



SPEAK AUTHOR TRANSFORM EDUCATE

AKA: THE CONSCIOUS ECONOMIST

Regardless of the size of your audience, Dr. Crystal's magnetic speaking style is amazing! From one-on-one sessions to crowds numbering in the thousands, whether in person or virtual, Dr. Crystal's real life perspective and unique presentation style will energize and educate attendees and leave them wanting more!



HOST TESTIMONIALS

"Wow! wow! wow! Joining Crystal's presentation is WELL WORTH your TIME! I highly recommend her for your audiences."

--Tiffany O.

"Crystal, you've really got a gift for moving a crowd!"

— Joe Metcalfe

"You are amazing!!! I thoroughly enjoyed your presentation and your instinctiveness to present without PowerPoint. The impact you had on us will be remembered as we never forget the "dreaming child" we have suppressed. I am excited to start reading your book."

— T. Barry

AS SEEN ON...



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CONNECT WITH DR. GIFFORD

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