

# David Mantock

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## Keynote

"Empathy Over Apathy: Rewiring Cybersecurity Culture"

## Abstract

In a world where cyber threats are relentless, technology alone isn't enough. The real risk? Apathy and disengagement at the human level. In this keynote, David Mantock—renowned CISO and empathy-driven leader—reveals how empathy can transform your organization's security culture. Discover practical frameworks to engage your workforce, turn bystanders into defenders, and create a culture where everyone cares, acts, and protects. Walk away inspired and equipped to drive real change—because the future of cybersecurity is human.

*"David has a real talent for cutting through complexity to highlight what truly matters - no small feat in such a broad and technically dense field. His delivery is both engaging and humorous, making the session not only informative but genuinely enjoyable. I would highly recommend him."*

- Penny Wilkie | Finance Leader

## Learning Objectives

1. **THE PROBLEM** Discover why 63% of employees feel disconnected from their organization's cybersecurity efforts—and how this disconnect fuels risk.
2. **THE SOLUTION** Learn proven, empathy-driven frameworks and methods—used successfully in multi-billion-dollar corporations—that go beyond technology to engage and empower your workforce.
3. **THE RESULT** Walk away as inspired, emboldened leaders ready to drive stronger cybersecurity and greater profitability through a culture of connection and accountability.

## References

### Carolina Souvion

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