

DAVID PETTRONE SWALVE

Founder, Authentara™ | Author of *Pirate Jokes Aren't Funny: A Powerful Blueprint for Authentic Leadership In a World Built for Sameness*

David Pettrone Swalve turns authenticity into measurable business performance. Drawing on 15+ years as a senior executive and leadership training from the U.S. Military Academy, he created the Authentara Blueprint™ to help organizations replace performative culture with trust that drives results. His sessions deliver neuroscience-backed strategies and tools leaders can implement immediately.

THE HIDDEN COST OF FAKE LEADERSHIP



Quantify the five measurable costs of performative leadership and build CFO-ready business cases for authentic culture.

FROM MASKS TO METRICS



Build high-trust leadership teams using the Authentara Blueprint™ that drives results without bureaucracy.

MONDAY MORNING LEADERSHIP TEST



Five micro-practices leaders can implement immediately to rebuild engagement and sustain authentic habits..

LEADING HYBRID TEAMS WITHOUT LOSING YOUR CULTURE



Adapt authentic leadership for distributed teams where trust can't hide behind proximity.



Speaking topics

✓ WHAT AUDIENCES GAIN

- Frameworks to measure the ROI of authentic leadership
- Tools to identify performative behaviors costing trust
- Neuroscience-backed strategies that work Monday morning
- Actionable plans for hybrid and distributed teams

831-325-1618

Minneapolis, MN | Available Globally

authentara.com

david@authentara.com

