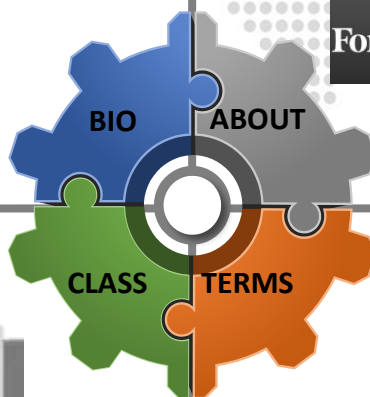


CULTURAL INTELLIGENCE CORPORATE MASTERCLASS



Annalisa Nash Fernandez
intercultural strategist
Because Culture LLC

Annalisa is a specialist in world cultures, focusing on cultural elements in technology and business. A former global strategic planning director, she bridges her dual background as a sociolinguist to navigate cross-cultural communication.



Media quotes:

The Boston Globe

bravo

BBC

Reader's Digest

Condé Nast Traveler

USNews

CIO

Forbes

2019 Speaking Engagements:

World Social Media Form, Amman, Jordan

ARMA International, Nashville (keynote)

International SEO Summit, Boston

RAPS Regulatory Convergence, Philadelphia

Content Marketing World, Cleveland

New York Public Library, New York

HUE Tech Summit, Philadelphia

SMPS Northeast Conference, Providence

Hunter Translation & Interpretation, New York

CDM CIO Summit, Miami

Royal Caribbean, Havana, Cuba

Cross-cultural communication
Agile processes across borders
Intercultural teamwork
Frameworks of time by culture
Cultural elements in data
Privacy framework by culture
Cultural bias in AI systems
Translation best practices
Localization for culture
Multicultural marketing
Cultural elements in color/design
UI, UX, IA across cultures

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