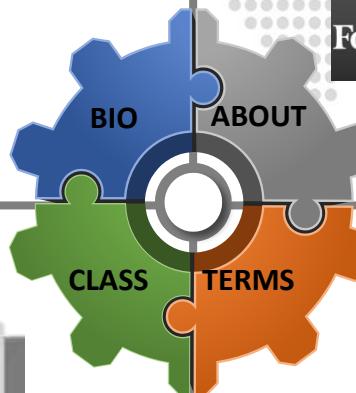


CULTURAL INTELLIGENCE CORPORATE MASTERCLASS



Annalisa Nash Fernandez
Intercultural strategist
Because Culture LLC

Annalisa is a specialist in world cultures, focusing on cultural elements in technology and business. A former global strategic planning director, she bridges her dual background as a sociolinguist to navigate cross-cultural communication.



Cross-cultural communication
Agile processes across borders
Intercultural teamwork
Frameworks of time by culture
Cultural elements in data
Privacy framework by culture
Cultural bias in AI systems
Translation best practices
Localization for culture
Multicultural marketing
Cultural elements in color/design
UI, UX, IA across cultures

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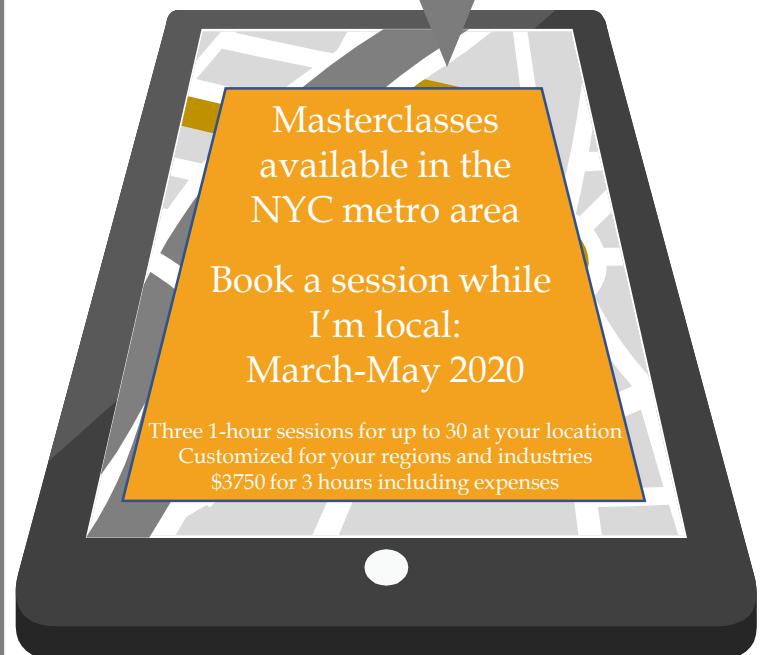
Media quotes:



2019 Speaking Engagements:

World Social Media Form, Amman, Jordan
ARMA International, Nashville (keynote)
International SEO Summit, Boston
RAPS Regulatory Convergence, Philadelphia
Content Marketing World, Cleveland
New York Public Library, New York
HUE Tech Summit, Philadelphia
SMPS Northeast Conference, Providence
Hunter Translation & Interpretation, New York
CDM CIO Summit, Miami
Royal Caribbean, Havana, Cuba

2020



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