

Psychology for better presentations

Course content

In this course you will learn what psychology can tell us about how audiences think, feel and learn. You will practice how to use this to tailor your message and become more effective as a presenter. We will look into:

- How people process information
- How people react to the environment
- How people react to you: anxiety and confidence building with relational presence
- How people deal with emotions and sensitive issues
- Getting people to take action
- The words you use
- Improvisational speaking

Learning objective: understand better how the mind works so that presenters can have a handy toolbox of how to prepare and deliver their future presentations.

Teaching Method

- create a group dynamic where participants can learn from each other and freely give and receive feedback.
- learning points are integrated through the use of games and activities such as role plays and scenarios to practise what is learned.
- set aside time for reflexion on what we have learned.
- group coaching
- create your own self-directed learning objectives

The Trainer

Masha Tarle (BA English Language and Literature) brings to the training her passion for teaching and the experience of working in a number of Brussels-based organisations as a comms manager. She founded *Target Talk* in 2011 and has since coached and trained hundreds of professionals in the art of public speaking and other relatable communication skills.



All day course

Start at 9.00, finish at 17.00
2 coffee breaks
1 lunch break

Training by:
Target Talk

www.target-talk.com