



**Contact** The Carol McBride Group, LLC  
**Telephone** 832-668-9658  
**Email** admin@carolmcbridegroup.com  
**Website** www.carolmcbridegroup.com

**FOR IMMEDIATE RELEASE**

### **Carol McBride Announces Launch of Incredible Freaking Sense of Humor Book for Human Resources Professionals and Employees**

Houston, Texas HR — The role of Human Resources (HR) professionals is evolving with the change in the competitive market environment and the realization that Human Resource Management must play a more strategic role in the success of an organization. Nowadays, employees find it hard to believe that HR professionals cannot possibly have a sense of humor, especially in dealing with negative co-workers, management failures, involuntary terminations, conflict resolutions, bad bosses and surprise mergers and acquisitions. That concern will be dispelled by “HR, Where’s Your Freaking Sense of Humor?” which is the first in a series of anecdotal creative non-fiction books about HR follies based on personal experiences.

Carol McBride, the author, is an International HR Generalist and career consultant ([www.carolmcbridegroup.com](http://www.carolmcbridegroup.com)) and having worked as an HR professional for more than twenty years, she was opportune to demonstrate her ability to exceed entrepreneur and corporate objectives in a variety of senior HR management and entrepreneurial roles.

Using real life vast experiences, but with a freaking sense of humor, she has passionately written the incredible book using clever adages, clichés, famous sayings and quotes to further invoke humor into each chapter in a fascinating way. She shares industry statistics, inspirational mantras, HR accolades, expert opinions, and personal stories to motivate, encourage, and affirm that it is acceptable to have a freaking sense of humor in a profession that is known to be too serious. To make the book more thrilling, McBride includes illustrations to depict the narrated situations and circumstances for more humor and laughter.

Readers will learn career choosing techniques tailored to specific fields, including guidance in identifying employers and selecting those aspects of their experience to highlight in their resumes and interviews for greatest impact.

The freaking book launch party will be held on Thursday, 24th of March, 2016 starting from 6:00 pm till 8: 00 pm (CDT) at Houston Marriott West Loop by The Galleria - 1750 West Loop South Freeway, Houston, TX 77027.

While there are many books providing HR career advice, McBride gives new - and much broader - meaning to the term "Sense of Humor," demonstrating that an HR professional's knowledge constitutes precious currency in a world dependent on HR services.

**About Carol McBride:** Carol McBride has over 20 years of experience as an international HR generalist and benefits specialist and resides in Houston, Texas with her loving husband and children. She began her book publishing endeavor five years ago and successfully published her "HR, Where's Your Freaking Sense of Humor?" book on February 11, 2016.

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If you would like more information about Carol McBride, her incredible book, and training opportunities, please visit [www.carolmcbridegroup.com](http://www.carolmcbridegroup.com) or contact her 832-668-9658. Click [here](#) to register for the exclusive freaking book launch party event.