



## **Sadat Sobhan**

### **Co-Chairman of Bashundhara Group**

Sadat Sobhan, Co-Chairman of Bashundhara Group, has significantly advanced Bangladesh's retail and economic landscape through his leadership as Chairman and Managing Director of Bashundhara City. His strategic guidance has elevated the complex into a top destination for shopping and entertainment. His commitment to the community extends beyond business; he is known for his significant philanthropic contributions.

Educated at Huron University in the United Kingdom with a science degree, Sadat developed a comprehensive skill set that is pivotal in navigating complex business challenges and leading innovation.

Under his direction, Bashundhara City has grown into one of the most prominent retail hubs in the country. He has successfully launched key subsidiaries within the Bashundhara Group, such as East-West Property Development (Pvt.) Ltd. and Bashundhara Paper Mills Ltd., diversifying the group's business interests and stimulating economic growth across various sectors.

Sadat Sobhan's business acumen has earned him recognition as a commercially important person (CIP). He is an active member of various prominent business chambers, demonstrating his commitment to Bangladesh's economic health as one of the nation's top taxpayers.

Among his significant achievements is the development of the Bashundhara City Shopping Mall, a sprawling 19-story complex that houses over 2,325 stores, a modern cinema, and a diverse food court. This mall has become a key shopping and cultural destination in Asia.

He also launched Toggi Fun World, Bangladesh's largest indoor theme park in Bashundhara City. This venue offers extensive entertainment options, from exciting games to the latest in virtual reality, catering to families looking for fun and adventure.

Bashundhara City has adopted fixed pricing in its retail outlets to foster a transparent and satisfying shopping experience. The mall has also forged partnerships with global brands and hosts various events, drawing a diverse and dynamic crowd.

The complex is designed with state-of-the-art safety and convenience features, can accommodate large crowds, particularly during festive times, and is earthquake-resistant. It includes thoughtful amenities like dedicated prayer rooms and robust security systems to ensure visitors' secure and welcoming environment.

Committed to sustainability, Sadat Sobhan has led Bashundhara City to implement practices focused on waste management and energy efficiency. These initiatives reflect his commitment to blending business success with environmental stewardship and social responsibility, setting a high standard for responsible corporate leadership.