



THE HOEFERLE GROUP 2025

CAPABILITY STATEMENT

www.hoeferle.com

The Hoeferle Group, LLC, a globally operating and certified Small Business based in Atlanta, GA, has been delivering bespoke training and coaching programs in communication, leadership, and sales since 2015. Specializing in organizational psychology, human behavior, negotiation, and cross-cultural communication, we help businesses thrive by transforming their greatest asset: their people. Every business challenge is a people challenge. That's why we go beyond training to instill knowledge, foster leadership, and align company values with personal growth. Success starts from within, and we equip teams with the strategies and behaviors that drive real, measurable change. "Soft" skills aren't soft—they are essential. We turn them into power skills, ensuring leaders and teams don't just react but respond with impact. Through tailored programs, coaching, and consulting, we create measurable outcomes that foster growth and long-term success. Let's maximize your team's potential and drive real results—together.

CORE COMPETENCIES

- Workforce Development & Talent Optimization
- Organizational Capability Building
- Cultural Intelligence Training
- Emotional Intelligence EQi2.0
- Adaptability Training, AQ assessment
- Strategic Consulting & Change Facilitation
- Federal & State Training Programs
- Communication & Influence Training
- Human Performance Optimization
- Leadership & Personal Development
- Executive Coaching

COMPANY SNAPSHOT

CAGE Code: 873G7
DUNS #: 081026683
UEI #: WPC3ZPEKWX81



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PAST PERFORMANCE TRAININGS

- **USPTO:** "Persuasive Communication" · "Human Behavior" · "Cross-Generational Workplace Engagement" · "Employee Retention" · "Conflict Resolution" · "Emotional Intelligence EQi2.0" · "Project Management" · "Management Styles and Delegation" · "Effective Communication and Conflict Resolution" · "Mindful Leadership Essentials MBSR" · "Agility of Change AQ" · "Organizational Alignment powered by Organizational Psychology" · "Team- building, Engage, Connect Collaborate" · "How to build Trust and keep Integrity" ·
- **FEMA:** "The Power of Self Advocacy" · "Advanced Rapport: Building Trust That Sticks"
- **Kaiser Permanente:** "The Language of Influence and Impact"
- **Kabbage Inc.:** "Team Catalysts: Personalities That Develop and Drive"
- **The Rawls Group:** "Human Communication and Behavior"
- **Millipore Sigma:** "Communicate Efficiently Across Cultures"
- **Mercedes-Benz:** "Closing the Cultural Gaps Between the U.S., Germany, and India"
- **Nielsen:** "Cultural Competence for Global Leaders"
- **Sylvamo:** "Doing Business with Nordic Countries"

CREDENTIALS



CLIENTS



NAICS CODES

611430 - Professional and Management Development Training
541612 - Human Resources Consulting Services
541611 - Administrative Management & General Management Consulting Services
611699 - All Other Miscellaneous Schools and Instruction