

Brent O'Bannon  
your strengths champion™



# Strengths Champion **WORKPLACE TRAINING®**

CHAMPION your people like your business depends on it.

Lower employee turnover, accelerate employee engagement, hire top talent, boost collaboration, & increase profits with these exclusive training programs.

*Check out Brent's most popular books offered on [amazon.com](https://www.amazon.com). As an Amazon Best Selling Author in his category these books help you discover how to apply your strengths to grow stronger, work smarter, and live richer.*



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**THE KEY TO IMPROVING ALL OF YOUR METRICS IS TO DO WHAT THE WORLD'S GREATEST LEADERS DO, AND THAT IS TO KNOW YOUR PEOPLE'S STRENGTHS AND ENCOURAGE EVERYONE IN YOUR WORKPLACE TO USE THOSE STRENGTHS EACH AND EVERY DAY.**

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## ABOUT BRENT

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Brent O'Bannon is a human potential expert. As a coach, speaker and author, he has helped develop thousands of leaders and facilitated workshops at hundreds of organizations over the last 25+ years.

He has a B.A. in Psychology and a M.B.S. He is a Professional Certified Coach with the ICF and an EAP consultant and trainer.

He is the world's 1st Gallup Certified Strengths Coach and helps develop Strengths Coaches and Strengths Champions.

He continually innovates to create new content to help you and your organization grow stronger, work smarter, live richer.



# My Work

Here are some organizations I've had the privilege to work with:



**+27,000**

LEADERS  
DEVELOPED



**+750**

LEADERSHIP  
PRESENTATIONS



**+350**

ORGANIZATIONS  
IMPACTED

Here are kind words from clients and the Return on Investment from taking advantage of my in-house or virtual workshops and keynotes:



Brent is invigorating – a true breath of fresh air when you need it most, amidst the commotion of the corporate world. — **Francesca Kuruppu, Director of Operations at Kaiser Permanente**



Brent provided a high-quality customized keynote for 600 people on our staff development day. It was engaging and helped them build a better understanding of their strengths. Even after the event, our employees talked about how they enjoyed his entertaining style and referenced his illustrations and personal stories. — **Gabriel Rodriguez, Director of Organizational & Talent Development at San Jacinto**



At Microsoft, which is highly achieving, yet often skeptical about soft skill trainings, we have already seen proactive applications of our own strengths and leverage of each other's strengths to become a more productive team. – **Ying Lin, Senior Software Test Lead at Microsoft**

# WHAT I OFFER

Bring the power of Strengths to your workplace training with my in-house or virtual workshops, keynotes and online courses.



## WORKSHOPS



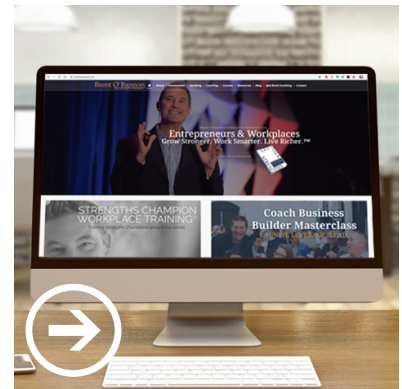
I have a diversified catalogue of workshops and small group trainings ranging from discovering your Strengths to applying them specifically at different levels within your organization. I can also create a custom workshop to meet your organizations specific needs for training.



## KEYNOTES



I have several engaging keynotes ready to introduce and increase your organizations understanding of Strengths and help empower them to take their talents to the next level. Looking for something more specific? I can create a keynote specific for any event.



## Virtual Training & Online Courses



It doesn't stop with workshops & keynotes. I'm continually providing content online through my online courses, website, blog and engaging e-mails to keep you and your organization engaged in growth and development.







# KEYNOTE TOPICS

I've travelled around the world to talk to CEO's, Leaders, and entrepreneurs about Strengths in the workplace. Select from one of my prepared topics or talk to me more about a custom keynote.

## Let's Talk Strengths

### Apply Your Strengths to Grow Stronger, Work Smarter, & Live Richer

- Grow stronger confidence & competence
- Work Smarter aligning strengths with talent management strategy
- Live richer boosting profitability

## Boss to Coach

### Apply your strengths to the art & science of coaching.

- COACH approach model
- 1:1's, performance reviews, & team meetings
- Powerful questions & ongoing coaching conversations

## YOUNIQUE Selling

### Scale Your Sales with YOUNIQUE Selling

- Apply CliftonStrengths® to 25 sales skills
- On boarding & training system for your sales sales manager and teams
- Case study best practices

## Entrepreneurial Ownership

### Build an Entrepreneurial Culture to Win in Your Market

- Discover top 10 builder talents with BP10 assessment
- Innovate products & services
- Team Talent Map Tool

# WORKPLACE TRAINING & WORKSHOPS

I have workshops **in-house** or **virtual** to develop your organization around Strengths, or ask me about a custom workshop.

## Manage Your Workplace Drama with CAREfrontation

- 5 Conflict Management Styles
- Develop Your Talent Filter & Diamond Mind-set
- CAREfrontation

## Diversity, Inclusion, & Psychological Safety

- Diversity & Respect
- Talent Filter & Inclusion
- Psychological Safety

## Unleash Strengths by Managing Weaknesses

- Weaknesses & Strengths
- Manage Weaknesses
- Partnerships
- Role Fit
- Flaunting Weaknesses

## Rolling Out Your Strengths-Based Culture

- Appreciate Inquiry
- Character Strengths
- Best Practices
- Case Studies

## Help Managers Lead Smarter

- Full 34 Strengths
- Coaching Skills
- Strengths-Based Questions
- Coaching Competencies

## Wellbeing Matters

- PERMAH Model
- Strengths & Wellbeing
- Personal Development Plan
- Managing Stress & Burnout

## Talent Management with Clifton Strengths

- Attract Best Talent
- Strengths-Based Interviewing
- On boarding Best Practices

## Accelerate Employee Engagement

- Q<sup>12</sup> Strategy
- 12 Elements of Engagement
- Action Planning

## Strengths-Based Meetings

- Stand-up Meetings
- Team Meetings
- Project Meetings
- Complimentary
- Partnerships
- Strategic Planning

## Strengths-Based Leadership & Teams

- Team Building
- 4 Domains of Leadership
- 4 Needs of a Follower
- Team Time Clock

## Leading Generations in the Workplace

- Map Generational Differences
- Leading & Managing
- Inclusion & Collaboration

## Never Lose a Customer

- Strengths & Customers
- Customer Engagement
- 100 Day Plan to Never Lose a Customer





# Let me **champion** you.



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