

Bob Graham

Unleash your soft skills

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Speaking Topics

Soft Skills: The Missing Link

Most people are hired and coveted for their technical expertise. But by understanding and cultivating soft skills, teams and organizations of any size can jumpstart growth and innovation. Learn how and why from an expert.

Improving Team Productivity

Most teams struggle to be productive because they struggle with interpersonal skills. Learn how to develop a culture of success in any team by understanding the role soft skills play in any team.

Creating More High Performers

The most successful employees and teams play to their strengths. Learn how to identify individual and teams strengths, and how to develop an organization that supports these unique traits in your high performers.

Bio

Bob Graham explains an overlooked aspect of most businesses in a fun, engaging way that sparks action.

Graham is co-founder of Serious Soft Skills LLC, a consulting firm that guides employees and teams to identify and develop their unique soft skills portfolio for greater career and organizational success.

Graham and co-founder Dr. Tobin Porterfield are leaders in researching the role of soft skills in the workplace.

Drawing on their business experience, research on soft skills, and their work as college teachers, they have published two books, *The 55 Soft Skills that Guide Employee and Organizational Success*, and *Soft Skills: Unleashing High Performers*.

Graham has published numerous articles on soft skills and other business topics.

Offerings and rates

1-Hour Workshop

Discover your team's soft skills portfolio to improve success.

Keynote Address

Learn about soft skills and watch how it empowers them to engage

\$ 800- \$ 1,300

\$ 2,400 - \$ 5,000

Half-Day Seminar

Uncover and start employing soft skills in your team or organization

\$ 1,500 - \$ 2,500

Full-Day Seminar

Identify and start using soft skills in real workplace situations.

\$ 3,000- \$5,000