

# Biography of John Spivey



John Spivey, the distinguished Founder and CEO of Spivey & Company, has cultivated over 25 years of leadership in technology and healthcare. Known for his hands-on management approach, he possesses a deep-seated ability to swiftly identify and rectify critical issues in business communication and technology implementation. He thrives on mentoring and leading diverse teams to manage and execute complex projects successfully.

## Strategic Leadership and Corporate Ventures

Throughout his illustrious career, John has been foundational in establishing numerous ventures within the healthcare sector, including notable entities like Bladder Health Network, Sigma Health Ventures, EngageDX, Constance Ventures, Availiant Healthcare Strategies, Kallaco, and HealthSherpa. His contributions have significantly influenced the landscape of healthcare technology.

Operating out of New Orleans, Spivey & Company offers unparalleled executive consulting, management, and business development services. The company aids both startups and established corporations in their quest to accelerate growth or embrace transformation. John leads his team in collaborating with clients, partners, and investors, transforming innovative ideas into tangible solutions that convert business frustrations into notable successes. This success is achieved by blending seasoned real-world experience with cutting-edge technological applications.

Beyond his primary role at Spivey & Company, he also established and currently manages Kallaco LLC, a comprehensive health monitoring platform designed for HR departments and universities. This New Orleans-based venture ensures that organizations can operate with confidence amidst uncertainty by providing robust health monitoring through an integrated national laboratory network.

Additionally, he is at the helm of Availiant Healthcare Strategies, LLC, which is also situated in New Orleans. This management consulting firm specializes in delivering technology solutions that enhance healthcare delivery and efficiency. Under his guidance, the firm provides expert advisory services and performance improvement solutions, helping clients achieve greater efficiency, sustainable growth, and meticulous cost control.

## Entrepreneurial Roots and Recognition

John embarked on his entrepreneurial journey at the age of 25 by founding Vention, Inc., which quickly rose to prominence as one of the largest e-business application development hubs in the Southeast. The company boasted over 250 employees and specialized in designing bespoke software systems for legacy automation and process improvement across multiple sectors. Merely two years after its inception, he was honored as one of the "Top 40 Under 40" by the Mississippi Business Journal, recognizing his early impact on the business community.

Following his success with Vention, he took on the role of President/CEO of Brighter Health Network in Jackson, Mississippi. This company was instrumental in improving the delivery of pelvic health diagnostics and procedures nationwide. His career further diversified into CIO consulting, where he spearheaded advancements in pharmacogenomics, toxicology, and next-generation sequencing technologies. His strategic oversight also extended to managing

various IRB-approved research registries, enhancing their management, BI, and data mining capabilities.

**A Voice of Authority in Public Speaking** John's expertise and seasoned perspective make him a sought-after speaker on the guest lecture circuit, where he discusses various e-business-related topics. He has influenced many through his engagements at the Steering Committee for the CIT Cluster Organization and numerous other platforms, including the International Manufacturing Enterprise Technology Expo and the Governor's Conference on High Technology.

## Family Life and Community Engagement

John and his wife have been married for 34 years and are proud residents of New Orleans. There, they have raised four children, two of whom are integral to their business ventures. The couple is deeply involved in their community through active participation in the Redeemer Presbyterian Church. Their strong faith and commitment to service are central to their family ethos.

An avid golfer, he finds solace and joy in the sport, while regular physical activities, supported by his wife, help him cope with personal losses and maintain his well-being. Together, they are a well-known and respected pair in their community, recognized for their philanthropy and their dedication to walking together in both faith and life.

John Spivey's professional and personal life reflects a legacy of innovative leadership, deep community involvement, and steadfast commitment to advancing technology and healthcare. His ongoing contributions continue to inspire and effect positive change.