

Biography of Jesse Rogers



Jesse Alexander Rogers is a prominent trader and entrepreneur who is celebrated for his insight into the finance sector. He emerged from modest beginnings to master the art of trading and now imparts his expertise through social media and his educational platform, Smart Trading, which delivers actionable strategies to assist traders in achieving success. He is recognized for his candid approach, offering valuable insights and guidance to navigate the complexities of trading.

Born on October 9, 1996, in Southeastern America and raised in Tennessee, Jesse witnessed financial instability early in life. His family enjoyed a comfortable lifestyle until the 2008 economic downturn severely impacted their fortunes. This experience profoundly shaped his outlook on money and success.

In his early adulthood, Jesse embraced fatherhood, which significantly increased his responsibilities. He ventured into various income-generating activities to provide for his family. Initially, he dabbled in cryptocurrency trading, where he quickly earned and then lost \$380,000 due to the crypto market's market. Undeterred by this setback, he continued to pursue financial stability.

Jesse's situation led him to a career in door-to-door sales, where he advanced from a sales closer to a sales manager through dedication and hard work. His success in sales spurred him to start his businesses, first in solar sales and later in trucking. Although the trucking business was unsuccessful, he continuously learned from his failures and honed his trading skills.

By 2022, Jesse's severance in trading yielded significant results, earning him over \$600,000 and marking a milestone in his career. His growing success prompted him to share his knowledge and experiences. He began posting content on his Casper SMC YouTube channel, quickly attracting a broad audience captivated by his trading insights and personal journey.

Spotting an opportunity to aid others, Jesse established Smart Trading, a comprehensive trading education company. Through Smart Trading Academy, he aimed to revolutionize the market by making high-quality trading education affordable and accessible to all.

Jesse's strategy emphasizes aligning with market trends, focusing on liquidity from internal to external ranges, and continually trading in accordance with the prevailing trend. He stresses the importance of recognizing fair value gaps—areas between candles where significant market moves are expected—and advocates using higher time frames to assess market direction. He also promotes a disciplined approach to trading, recommending that traders limit their screen time to optimize productivity and protect their mental well-being.

Jesse underscores the importance of the Inner Circle Trader (ICT) strategy in his instructional videos, highlighting that successful trading involves more than just having the right tools—it requires a disciplined, structured approach to avoid common pitfalls and ensure consistent profitability.

Jesse Rogers resides in Knoxville, Tennessee, with his partner Anna. His hobbies include fitness, enjoying cigars, fine dining, and travel. He remains passionate about cars and continues to engage in trading and business activities. He is also active on social media, where he shares his expertise and connects with his audience.