

# Biography of J. Michael Robison



J. Michael Robison is a senior real estate executive, entrepreneur, and civic leader with decades of experience building and leading large-scale operating companies. His career reflects a steady and practical approach to leadership, shaped by direct involvement in operations and governance. He serves as Managing Partner of Robison Real Estate Holdings, LLC, and is the Founder, Chairman, and retired Chief Executive Officer of Lanier Parking Holdings. In addition, he is the Co-Founder and Chief Executive Officer of Ackceptional.com. Across each role, his work has centered on long-term stability, clear systems, and responsible growth.

## **Education and Early Development**

He earned a Bachelor of Science degree in Management and Finance from the Georgia Institute of Technology. His academic training provided a foundation in finance, organizational management, and business analysis. His time at Georgia Tech also connected him to Atlanta's business and civic ecosystem. These early relationships helped shape his understanding of how private enterprise and public institutions interact and later supported his involvement across a range of civic and professional organizations.

## **Creation of Lanier Parking Holdings**

The most significant chapter of Mr. Robison's professional career is his role as Founder, Chairman, and Chief Executive Officer of Lanier Parking Holdings. Under his leadership, Lanier Parking Holdings grew into a central parking management and transportation services company operating across the United States, Canada, and the U.S. Virgin Islands. A focus on service consistency, disciplined operations, and scalable systems guided the company's expansion.

During his tenure, Lanier expanded into a central parking management platform operating more than 400 properties in 50 cities across the United States, Canada, and the U.S. Virgin Islands. The organization oversaw approximately \$15 billion in assets under management and generated about \$140 million in annual management fee income. These outcomes reflected sustained execution rather than rapid growth driven by short-term opportunity.

## **Operating Results and Industry Standing**

At the time of his retirement as CEO, the company managed more than 400 properties across 50 cities. Lanier Parking Holdings also reached approximately \$15 billion in assets under management and generated roughly \$140 million in annual management fee income. Mr. Robison's tenure as CEO coincided with the continued professionalization of parking management as a service industry.

Lanier Parking Holdings received multiple industry recognitions. The company was included on the Inc. 5000 list of Fastest-Growing Companies. Georgia Trend Magazine recognized it as one of the top 40 Fastest-Growing Companies, and the Atlanta Journal-Constitution recognized it as one of the top 40 Fastest-Growing Companies and one of the top 100 Private Companies. These acknowledgments reflected consistent operational performance and strong internal management.

## **Chairman Role and Strategic Focus**

Following his retirement as Chief Executive Officer, Michael Robison continued to serve as Chairman of Lanier Parking Holdings. In this role, he transitioned away from daily operations and focused on governance, executive development, and long-term strategy. His experience building the company from early stages through national expansion continues to inform board-level oversight.

As Chairman, Mr. Robison has focused on long-term positioning rather than day-to-day operations, supporting management in evaluating new opportunities and managing risk. His guidance emphasizes careful planning, accountability, and disciplined

decision-making while allowing leadership teams to maintain operational independence.

## **Real Estate Ownership Perspective**

In addition to his work with Lanier Parking Holdings, Robison serves as Managing Partner of Robison Real Estate Holdings, LLC. His approach to real estate ownership is influenced by years of managing and operating assets. He views properties as active environments where operational quality is critical to financial outcomes.

He evaluates properties as both financial investments and operational environments, where management quality and infrastructure condition directly affect long-term performance. This perspective reflects his belief that durable value is built through sound stewardship and attention to operational detail.

## **Ackceptional.com and Service Improvement**

He is also the Co-Founder and Chief Executive Officer of Ackceptional.com. This venture reflects his continued interest in improving service delivery and customer interaction through practical technology solutions. Ackceptional.com was developed to address gaps in communication and accountability between service providers and their customers, informed by challenges observed throughout his career in operations.

## **Civic Leadership and Board Service**

Throughout his career, J. Michael Robison has remained committed to civic leadership. He has served as Chairman of the Board of the Atlanta Convention & Visitors Bureau. He also served as Chairman of the Metro Atlanta Chamber of Commerce Transit Subcommittee and the Metro Chamber Commuter Rail Task Force.