



Dr. Donna Oti
Chief Executive Officer
Communication and Culture, LLC (The 3 C Firm)

Dr. Donna Oti spent more than 20 years as a journalist, educator, and organizational communication consultant. Donna was an associate collegiate professor in Communication Studies at the University of Maryland University College (now Global Campus) before embarking on a career in Leadership and Organizational Communication. Highlights of her career include the Director for Program Development at Howard University's Leadership Academy, A Post-Doctoral Fellow in Leadership and Organizational Development at the Department of Defense, a Communication Instructor at the Department of State Foreign Service Institute, and program director for the Foundation of Leadership and Cornerstones of Supervision programs at the Department of Education, Office of Federal Student Aid. She led the People Strategy in the Change Management Office of the Caribbean Community (CARICOM) Secretariat. Donna is currently the Chief Executive Officer of Communication and Culture, LLC (3cfirm.com), providing communication research, strategy, and training to public and private sector clients including Howard University and the Food and Drug Administration.

Donna began her professional career as an Assistant Editor for McGraw-Hill's Energy and Business Publications Group, Washington, DC Bureau. During this time, she covered energy and environmental issues on Capitol Hill, as well as two White House new conferences on global climate change.

Donna enjoys working with diverse cultures around the globe. Donna served as a 2004 Fulbright Senior Fellow in the Department of Communication and Theater Arts at the University of Jos, Nigeria. After her tenure as a Fulbright Scholar, Donna was retained as an Educational Technology Consultant on the Jos-Carnegie Partnership Project from 2006-2011, conceptualizing the eLearning Fellowship program, which has been cited in several journals and conferences as a model training and development program for academic staff in Nigeria and the region. In 2019 she participated in the Fulbright Specialist Program in Accra, Ghana, where she held workshops for student media editors and advisers. She spent a year teaching for the University of Maryland, University College (UMUC) in South Korea. She also completed short-term assignments in Japan, Thailand, the United Kingdom, St. Lucia, Ghana, Senegal, and Guyana.

Donna received a bachelor's degree in Technical Communication from Tennessee Technological University, a Master of Arts in Public Communication from the American University, and a doctorate in Human Communication Studies from Howard University. Donna completed her doctorate with the assistance of a Patricia Roberts Fellowship for Public Affairs and The Ryoichi Sasakawa Young Leaders Fellowship Fund (SYLFF) for research in the humanities and social sciences (1996-1998). As a SYLFF Fellow, she visited Japan twice during the summers of 1996 and 1997 on a research evaluation team. In 2006 she received a grant from the Tokyo Foundation to conduct research with other SYLFF Fellows. The research team traveled to Guyana, Thailand, and New Orleans as the co-principal investigator for a research project, funded by the Tokyo Foundation, titled "Crisis Communication in Cultural Contexts: Preparedness for Disasters in Guyana, the United States, and Thailand."