

Barbara H. Smith

TV HOST SPEAKER COACH TRAINER



📞 (757) 504-0806

✉️ support@barbarahsmith.com

🌐 www.barbarahsmith.com

▶ bit.ly/bhsYouTube

LinkedIn barbara-h-smith

Facebook coachbarbarahsmith

BIOGRAPHY

A media darling, Barbara has made multiple appearances on a variety of tv and radio shows both nationally and internationally, including The Doctors, Authority Magazine and more. Additionally, she is the host of her own show The Empowering You Show, airing live each week on Roku.

Barbara uses her time, energy, and platform to help small businesses with communicating effective messages, overcoming the fear of public speaking, and building their confidence with straightforward, easy to understand techniques that work. Her client list includes: CapitalOne, Canon, ALCOA, and Blue Cross/Blue Shield.

Her company, BHS & Associates, is socially conscientious and financially supports Natasha House, a transitional home for homeless women and their children.

SEGMENT TOPICS

- How to show up with confidence in dating, contracting, etc.
- How to address being undervalued & overlooked
- 3 ways BIPOC (black, indigenous, people of color) can present themselves with power

EXISTING PROGRAMS

- How to Present with Power
- The Dollars are in the Development
- Represent Your Brand
- Effective Business Storytelling

CERTIFICATIONS & AWARDS

- Certified DEI Practitioner
- Certified Small, Minority, and Women Owned (SWaM)
- Certified Extreme Execution Coach
- Certified Minority Business Enterprise (MBE)
- Certified Black Belt Speaker
- iChange Nations World Civility Ambassador Award
- Astell Collins Global Inspiration Award

IN THE PRESS

Bloomberg CNN

AFRICA NEWS OBSERVER CBS FOX 40

ESPN The Entrepreneurship Reporter World Post Reporter LexisNexis

“ TESTIMONIALS

"Barbara owns the stage and enrolls the audience every time I've seen her speak. She uses her powerful and positive presence to help people build better careers, better families and better lives, and I recommend her highly as a speaker and partner." ~ Tom Davidson



WWW.BARBARAHSMITH.COM
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