



# Barbara H. Smith



[www.barbarahsmith.com](http://www.barbarahsmith.com)



BHS & Associates is a full-service communication development firm specializing in executive coaching, team building, workshop facilitation, motivational empowerment, diversity & inclusion, and strategic planning.

*Our motto is designed to Engage, Inspire, and Empower.*

**BHS & Associates has provided project consulting services, leadership development, executive coaching and training for several national and international corporations.**

BHS & Associates crafts customized training solutions for businesses. With 20+ years serving corporate clients in technology, banking, defense, and consumer products, we are speakers, coaches, and trainers, that captivate audiences. Using transformational training that includes humor, knowledge, and content, we teach skills that are easily transferable to any industry. Participants are engaged, inspired and empowered with the value received. Our company culture is summed up in the acronym S.T.E.A.L.T.H. SERVICE, TRUTH, EQUITY, ACCESS, LEARNING, TRANSPARENCY & HARMONY.

*"Mrs. Barbara Smith is an amazing orator, an outstanding motivator, and an inspirational teacher! She has proven what it means to go through a "trial by fire". I enjoyed her teaching style and ability. I would definitely recommend her for any speaking engagement-motivational, leadership, IT, and as an instructor/facilitator. She is full of energy, and I know anyone who comes into contact with her will leave her presence with a more positive attitude and a desire to persevere through adversity." ~ Dakeem Coleman*

*"I had the privilege of hearing Barbara speak in Nairobi, Kenya in November 2021 for the Live Your Best Life Conference hosted by Dr. Ruben West. Her ability to impact others through the art of communication was a sight to behold. I highly recommend your bringing Barbara to your organization to inspire and empower through the art of communication." ~ Jeannetta Collier*

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## WHY YOU SHOULD WORK WITH BARBARA

BHS & Associates equips companies with strategies to seamlessly enroll potential clients into “next steps”. Collaborating with us assists your organization with enrolling staff into joint goals, objectives, and projects. Together we will create an immediate, sustainable and increasing impact on industry and/or company culture. Our system will advance your business goals with consistency and passion or advance your corporate agenda with employees, stakeholders, and community members.

## WHAT IS COMMUNICATION DEVELOPMENT & EXECUTIVE COACHING ALL ABOUT?

Effective communication is essential for success in all areas of life, whether it's in the workplace, personal relationships, or social situations. Here are some of the benefits of developing strong communication skills:

- ▶ Enhanced Leadership
- ▶ Increased Problem-Solving
- ▶ Improved Self-confidence
- ▶ Effective Communication
- ▶ Increased Productivity
- ▶ Coaching and developing others

## BENEFITS OF COMMUNICATION DEVELOPMENT

According to research, communication development enables organizations to do the following 4 things that drive sustained success:

- Create a strong brand
- Attract and retain talent
- Resolve conflict
- Increase success in navigating change



# WORKSHOPS, CLASSES, & FACILITATION

BARBARA TEACHES THESE CLASSES &  
MANY MORE

Storytelling Strategies

Celebrity Speaking: Get on Stages & Pages

Represent Your Brand

Create an Intriguing Introduction

Becoming an International Best-selling Author

Diversity & Inclusion in the Team Building

LET US CUSTOMIZE A WORKSHOP  
FOR YOUR TEAM!!!

[CLICK HERE](#)

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# CERTIFICATIONS



## AS SEEN ON



## CORE COMPETENCIES

Development Coaching

Cultural Diversity & Inclusion

Communication Development

Results-Based Training

SBA Women-Owned Business

Strategic Planning