



# Pamela Gockley

The Camel Project:  
Bullying Awareness,  
Prevention, and Elimination

PamGockley@thecamelpoint.org  
(610)763-2283

Pamela Gockley is a nationally-known speaker and the founder and Executive Director of The Camel Project, a non-profit corporation dedicated to the elimination of the scourge of bullying. Based on her personal experiences as a victim of severe bullying starting at age 12, and after an extensive business career, Pam is now a well-known advocate for the elimination of bullying in schools and communities through The Camel Project *Stop Bullying – I Care!* movement.

Pam is also a speaker, author, and lead researcher on Reputation, and creator of the Reputation Intelligence business model. She has presented keynote speeches, workshops, and seminars to a variety of businesses and organizations across the country during the past fifteen years.

She is a past recipient of the Best 50 Outstanding Business Women in Pennsylvania Award and the Kutztown University Entrepreneurial Achievement Award, among other recognitions.

Pam is an accomplished author with four books to her credit, including *The Reputation Factor: Repositioning to Succeed*; *The Art of Running Red Lights: Business Innovation with Reputation*; *Not All Camels Are In The Desert: An amazing personal story of a life turned around*, and a children's book with a message: *A Blaze of Kindness: Slinky and Laptop's Backyard Adventures*.

## Topics:

Bullying Awareness, Prevention,  
and Elimination  
Mindfulness: Words, Behaviors,  
Actions, Reactions, and  
Relationship Skills

## Who Pam speaks to:

Women Organizations  
Women Conferences  
Schools, Administrators, Guidance  
Counselors, and Teachers  
Human Resources  
Youth Organizations  
Business Owners  
Non-Profit Organizations  
Coaches, Entrepreneurs, Speakers

To bring Pam to your school, organization,  
or company, contact her at 610-763-2283 or  
PamGockley@thecamelpoint.org.