

# ASMÂA METHQAL

/'äSSma Meh-T-Kal/



*Discover why visionary leaders choose Asmâa to ignite their journey toward transformative and heart-centered leadership.*

*Asmâa is one of the most dynamic and engaging speakers out there. Her contagious positive energy and empowering insights hook audiences from all walks of life.*

## DISCOVER ASMÂA METHQAL: AUTHENTICITY IN ACTION

*Acclaimed for her authentic, captivating presence and actionable stories, Asmâa is reshaping the leadership landscape to break through wealth and gender barriers.*

Renowned for her ability to ignite change and inspire action in multiple languages, she infuses every appearance—a dynamic workshop, an empowering keynote, or a thought-provoking media feature—with her unique **Fire and Flow approach**.

Asmâa captivates every audience with relevant and timely topics at the intersection of leadership, strategy, and innovation. Her vision is to support leaders with practical strategies and a new perspective on leadership, enabling them to lead with integrity, influence, and impact.



## TOPICS TAILED FOR TODAY'S LEADERS

### Strategic Moves for Modern Leaders

Discover the secret to effective leadership through strategic alignment of vision and action. Learn how to ensure every decision and action moves your organization closer to its goals, maximizing efficiency and impact.

### Building a Culture of Integrity

Dive deep into the role core values play in shaping successful organizations. Understand how to articulate, share, and embody these values to strengthen your leadership and foster a culture of integrity and trust.

### Power of Emotional Intelligence in Leadership

Explore how emotional intelligence can transform your leadership style, enhance team dynamics, and improve organizational outcomes. Learn practical tools for developing self-awareness, empathy, and interpersonal skills.

### Leading with Authenticity

Unlock the power of authentic leadership to inspire loyalty, drive engagement, and achieve sustainable success. Discover how to remain true to yourself while adapting to leadership demands and maintaining your effectiveness.



BOOK ASMÂA METHQAL:  
[HELLO@IAMASMAA.COM](mailto:HELLO@IAMASMAA.COM)

