



THE MOST IMPORTANT QUESTION YOU  
COULD EVER ASK:

THE  
**ME**  
F A C T O R

YOUR SYSTEMATIC GUIDE TO  
GETTING WHAT THE HELL YOU WANT

DR. GANZ FERRANCE  
Registered Psychologist



RADIO-CANADA.CA



## Practical Down To Earth Advice

### SO YOU CAN DO BETTER

Known for working with toughest of the tough including fourth generation gang bangers, hardened oil and gas workers, battle tested CEOs and entrepreneurs and stressed out law enforcement officers. Dr. Ganz Ferrance is truly a master at showing people in high stress occupations no nonsense, practical strategies to stay focused, make healthy decisions under pressure and boost communication skills to reduce conflict during difficult situations.

#### MY PROCESS

##### **NOT ANOTHER OUT-DATED SPEAKER WITH GENERIC CONTENT**

1. **Pre-Meeting Interview:** Learning about your organization's unique needs.
2. **Customization:** Speaking directly to those needs, values and culture.
3. **Presentation:** Keynote, seminar, or training, and follow-up survey.
4. **Post-Presentation Interview:** Giving feedback, reviewing surveys, identifying what's next.

"You hit it out of the park and got our meeting off on the right foot... we just concluded what we would consider our most successful Summit. You hit the target perfectly with your ability to take the talk in different directions based on questions. The buzz over the 3 days was fantastic, and everyone I talked to couldn't say enough."

**John Liston CLU, CHFC, VP  
Business Development,  
Raintree Financial Solutions**

## DR. GANZ FERRANCE



Registered Psychologist - MA, PhD.



#### PARTIAL CLIENT LIST

- Raintree Financial Solutions
- MNP
- Catholic Social Services
- International Association of Orofacial Myology

# Learn My #1 Secret To Beating Burnout, Stress and Depression

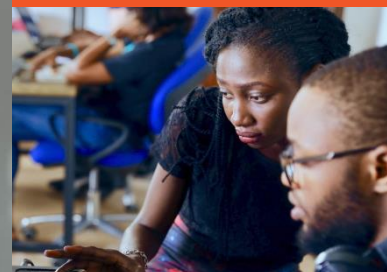
*Always Ask:  
"Is This Working For Me?"*

"Dr. Ganz was the closing speaker at our International Convention. The overwhelming feedback was that he should have opened the convention instead. He gave us practical information to help us minimize stress and maximize health, productivity, and joy. Who doesn't want that!?"

Karen Pollock, Event  
Organizing Committee Member,  
International Association of  
Orofacial Myology

**SPEAKER • AUTHOR • COACH**

**SMARTER  
INVESTING:**  
In YOU and  
YOUR Team



"A recent World Health Organization-led study estimated that for every \$1 put into scaled up treatment for common mental disorders, there is a return of \$4 in improved health and productivity."

— Imagine your ROI when  
you Invest In Yourself and  
Your People —

## SIGNATURE TALKS

- **The Me Factor** – High stress in the workplace causes bad decision-making which compromises productivity and growth. Learn to identify when you are burning out and discover no nonsense, practical strategies to de-stress, be mentally strong and perform at optimal levels.
- **Communicating Under Pressure** – Approximately \$37 Billion is lost yearly due to employee misunderstandings and bad communication. Learn how to stop a simple discussion from suddenly degenerating into Armageddon and how to communicate in a way that moves crisis and difficult situations into understanding and productivity.
- **Boost Your Bottom Line** – To get employees back on track, it's essential to show them how they can reduce their stress, remind them why they wanted to work there in the first place and get them re-engaged. In mastering self-awareness, you and your teams will be able to identify the signs of psychological struggles earlier in the process and be able to pivot to well-being before it causes disruption in your employee's lives and your company's bottom line.

**Contact me to see if we're a fit and to request my speaking package!**

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My talks can be a  
Keynote, Break-Out or  
Training session.



I work with meeting  
organizers to customize  
topics to meet *your*  
specific needs.

**Ask  
Dr. Ganz**.com  
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