



BIO:

Anca Platon Trifan is the visionary AI consultant, workshop, and bootcamp coach behind Tree-Fan Events LLC, where she champions the integration of advanced AI solutions into event planning and production. As the voice behind the “Events Demystified Podcast” and the force behind Fit Mindful Mavens and Women BTS in Events (focusing on tech and production), Anca is reshaping the event industry landscape. Her innovative approach has earned her top honors, including the 2023 Smart Woman in Meetings and Catalyst Quantum Leap Award by Smart Meetings, alongside being named in

BizBash+Connect Meetings’ “40 under 40” for 2022, and receiving the #womentowatch award by Meetings Today in 2021. Anca spoke at many industry events, including MPI, IMEX, Connect, BizBash, Smart Meetings and most recently at SXSW. Leading the charge at Tree-Fan Events, Anca has rolled out the #FIT4Events framework, blending cutting-edge AV production, the latest in AI technology, vibrant audiences, and powerhouse teams to revolutionize event experiences. She’s all about mixing event production with wellness and tech, setting new standards along the way. Anca isn’t just about the tech world; she’s also a champion in natural bodybuilding, taking home first place in the Wellness Masters in 2023 and in the Bikini Competitor category in 2022. Her career is a testament to her passion for pushing boundaries, championing wellness, and lifting up women in tech and production.

Examples of previous AI workshops & Talks:

AI workshop for a group of business leaders:

https://youtu.be/sg-3cc1lI-1?si=N50bRan9z1O_4bRv

This is an example of an AI workshop built specifically for this particular audience:

<https://youtu.be/u5pTMryuf0c?si=goJG4n4tyYMwkfMJ>

This is another AI presentation built specifically for BSU students:

<https://youtu.be/q07d59kWz6U>

This one was presented at a hybrid Women In Leadership Conference with 600 in audience and several thousands online: <https://youtu.be/eNyfPErJezw>

This was a series of short & sweet AI dives in different AI tools:

https://youtube.com/playlist?list=PLQetBusJOOytEp_8GA6pVFt943oSs4XrB&si=WHJDLgHkJQ--Uhd

Advanced Prompting for ChatGPT workshop: <https://youtu.be/2ZZABWMnfd4>