



# SIMPLIFY YOUR SUCCESS

*Providing resources and support to businesses to transform their chaos into a fine-tuned business.*

## PRESENTATION TOPICS

### Creating an Engaged Workforce

Employee engagement is about all the flashy perks or lots of money. It's about addressing employees need for connection, purpose and development.

### Throw out Your Employee Evaluations: Develop an Impactful Performance Management System

An effective system isn't just about that pesky once a year evaluation meeting to discuss things no one really remembers to justify a pay increase. An effective performance management system is about connecting, coaching and developing employees to not only achieve but exceed organizational goals and mission.

## ADDITIONAL TOPICS

- Employee Onboarding
- 12 Ways to Engage Your Employees
- Profitability with Productivity
- Lead Like a Pro
- Be the CEO of Your Business
- Onboarding for Engagement and Retent



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**Tonya Sowles**

*HR Expert, Business Consultant, Trainer and Speaker*

*"Knowledgeable, effective, engaging, experienced, and fun to communicate with. She makes business management fun (what?)! Heck, she can even make sense of ever-evolving HR policies and procedures. Don't get caught out of compliance!"*

## ABOUT US

Tonya Sowles, CEO and founder of Sowles Consulting brings the experience and knowledge from more than 20 years of business management to small businesses. Tonya is a Senior Certified Professional through the Society for Human Resource Management and a Speak to Inspire Method™ Certified Speaker and Facilitator. She earned her Bachelor's Degree in Human Resource Management and Master's Degree in Business Administration.

Tonya utilizes her passion for Human Resources to help businesses create and maintain an engaged and loyal workforce.

She's managed a multi-million dollar small business, spearheaded cutting edge processes that transformed an archaic and outdated system into streamlined and efficient digital operations. Tonya has also extensive experience leading training classes and speaking on stages on the topics of professionalism, systems, customer service, employee engagement.

She's a powerful resource to small businesses to maximize their people, productivity and profitability to transform their dreams to success.