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Mark Kelly

**Keynote Speaker &
Global AI Transformation Leader**

Trending Topics

- AI Today and Tomorrow
- Future of Work
- AI in Industry
- Generative AI across Industry
- Ethical & Inclusive AI
- EU AI Act & US Regulation
- AI Agents: The Next Wave of Business Innovation

AI Author & Speaker

Introduction:

Mark Kelly is a renowned AI keynote speaker, highly regarded in both Europe and North America as a leading AI transformation advisor for business leaders. He is also the accomplished author of "AI Unleashed: Navigating the AI revolution as a business executive".

Expertise:

As the President of AI Ireland, Mark Kelly is at the forefront of AI innovation, offering strategic guidance to organisations looking to harness the potential of AI. With extensive experience in the field, he has been a trusted consultant for executives seeking to navigate the AI landscape.

Contributions:

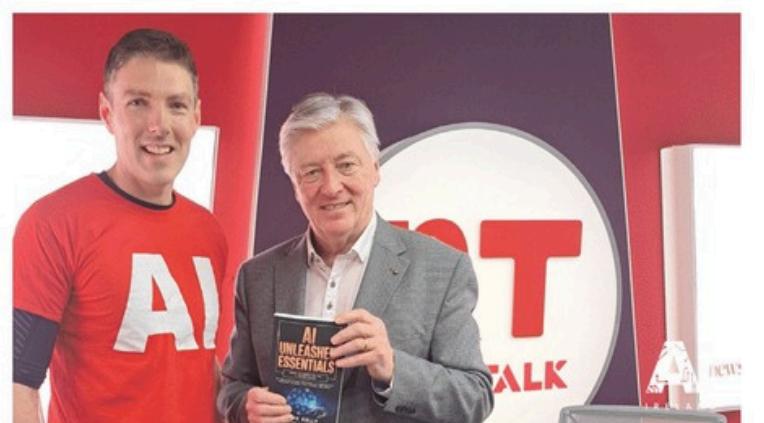
Mark serves as the President of AI Ireland and is the driving force behind the AI Awards, which recognise and celebrate excellence in AI on the island of Ireland. Additionally, he holds the position of Chief Commercial Officer (CCO) at a prominent international AI staffing firm, bridging the gap between top AI talent and organisations.

Podcast Host:

Mark is the founder and host of one of the Top 5 AI podcasts, where he has conducted over 600 insightful interviews with AI leaders from industry giants like Amazon, Microsoft, Google, and NASA.

Media Recognition:

Mark's expertise and insights have earned him recognition in prominent media outlets such as RTE, Newstalk, The Irish Times, The Irish Independent, The Sunday Times and various webcasts and podcasts. His thought leadership in AI is widely acknowledged and respected.



THE SUNDAY TIMES



Three Compelling Reasons to choose Mark as Your Keynote Speaker on AI

Authentic

Mark stands out as a truly authentic voice in the world of AI. Unlike many speakers who merely discuss AI, Mark's presentations are grounded in a wealth of experience, with access to a portfolio that spans hundred's of AI applications. He works with leaders from Fortune 100 Companies to the most innovative startups, both in Ireland and internationally. Mark's expertise is underscored by his thorough review of 500 AI applications in Ireland, showcasing a depth and integrity that can only be cultivated through years of hands-on experience.

Clear

With his extensive background as an AI and Technical advisor, Mark has honed his ability to demystify even the most complex AI topics. His presentations are characterised by a remarkable clarity that ensures every audience member can grasp the intricacies of AI, regardless of their technical background. Mark's gift lies in making the seemingly opaque world of AI accessible to all.

Engaged

Mark's unique style sets him apart as a speaker who connects with his audience on a personal level. He employs the power of storytelling and an engaging delivery to foster a genuine connection. Attendees don't just leave with theoretical knowledge; they depart with a practical framework to comprehend AI and apply their newfound insights to both their professional and personal lives. Mark's speaking prowess combines authenticity, clarity, and relatability, making him the ideal choice to engage, educate, and inspire audiences on the subject of AI.



Mark's AI Endeavors

Mark's Podcast

AI Ireland



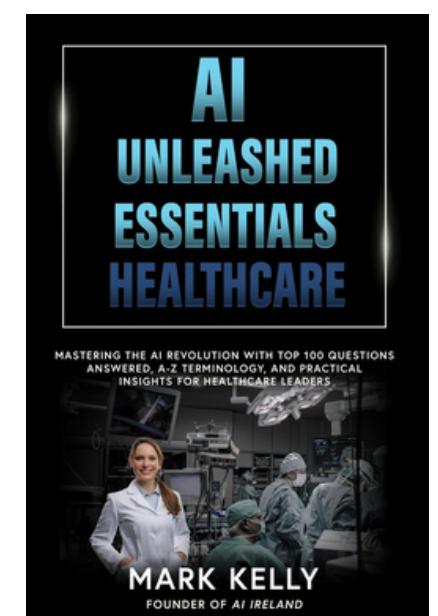
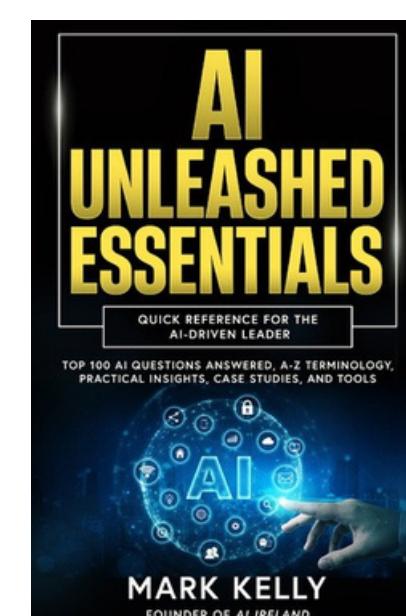
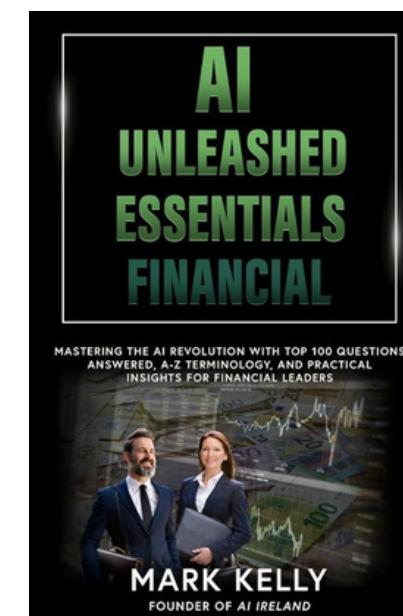
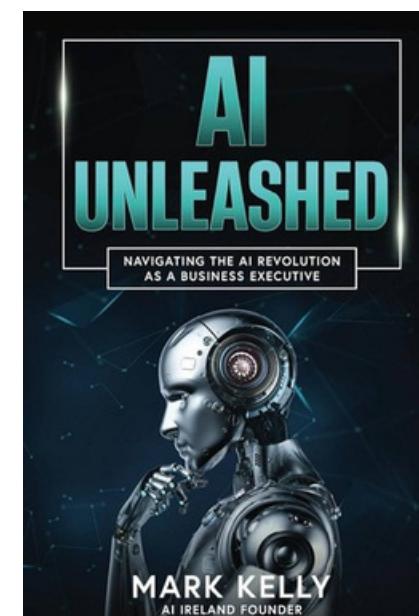
Mark's Course

AI for Executives



Mark's Books

The AI Unleashed Series



Praise for Mark's speeches

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“Mark delivered an outstanding presentation that was exciting, upbeat, and thoroughly engaging. 5 Stars!”

Deirdre Fitzsimons

Director of People Services
at the Irish Hotels Federation



“Under Mark's stewardship, the conference received overwhelmingly positive feedback, making it the best event since its inception over six years ago”

Bridget Cunningham

Value & Access Head a.i. at
Novartis



“Mark's talk was interesting, exciting and lots of learning. Well done!”

Thierry Boissier

Head of Management and Talent at Crédit
Agricole SA Group



“Mark delivered a very compelling speech with the right balance of humour and seriousness”

Matthias Grabner

Director Of Technology at Advantage
Austria



“Mark is professional, energetic and great to work with”

Breda O'Toole

Head of Talent transformation and
innovation at IDA Ireland



“Mark delivered an online workshop and it was a great success”

Tony Kelly

New Frontiers Programme Manager
at Enterprise Ireland

Praise for Mark's speeches

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"Mark's keynote at INCOSE Symposium, Dublin, July 2024, captivated hundreds of Systems Engineers. There is a WOW factor with Mark"

Paul Davies

INCOSE



"Mark's presentation on AI in Life and Pensions was exceptional. He has a gift for making complex topics engaging and understandable. The audience loved his expertise and enthusiasm"

Lauren Fisher,

Senior Marketing Executive, Pacific Life Re



"Mark expertly simplifies AI, impressing teams with practical insights."

Enda Henehan

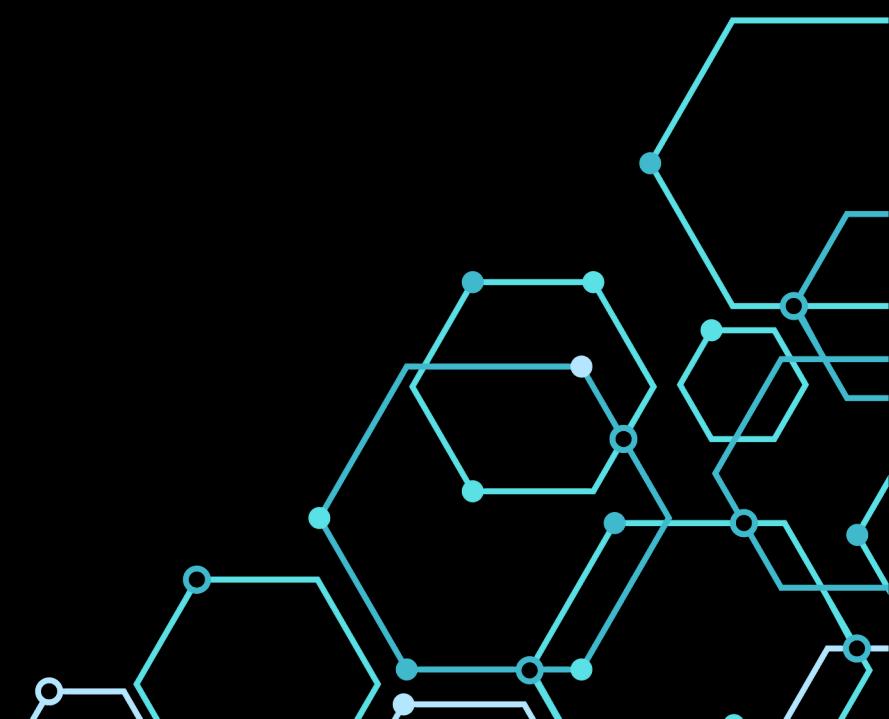
Chief of Staff at E-Shopworld



"The event feedback was extremely positive. Highly recommend Mark"

Paul Whitaker

Chairman at CICM



Mark's Approach

Tailored Presentations to Suit Unique Requirements. Each presentation curated by Mark is intricately crafted to align with the distinctive needs of the audience and to serve the goals of the hosting organisation. Mark's presently high-demand topics encompass:

Mark embarks on a journey of revelation with his audience, elucidating the profound influence of AI in steering the Intelligent Business Revolution. This revolution is reshaping the business landscape, enhancing efficiency, and cultivating adaptability for business leaders. Mark's presentation offers invaluable insights into this transformative voyage.



Discovering Your AI Superpowers

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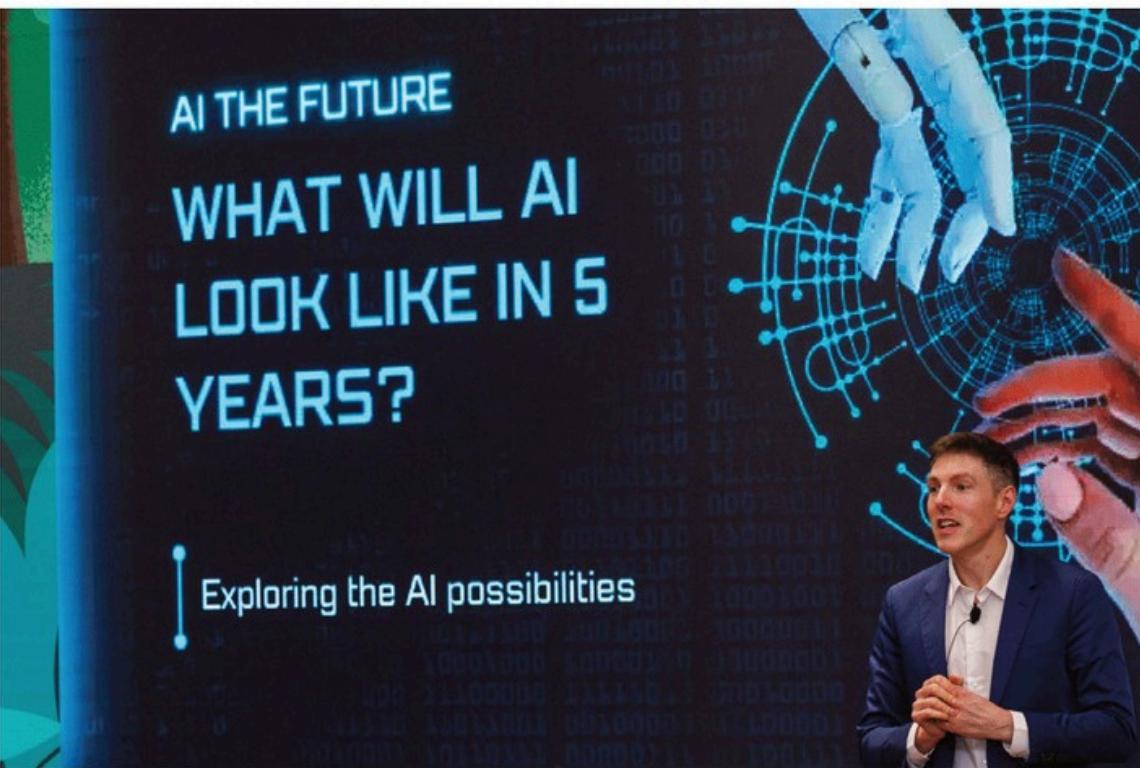
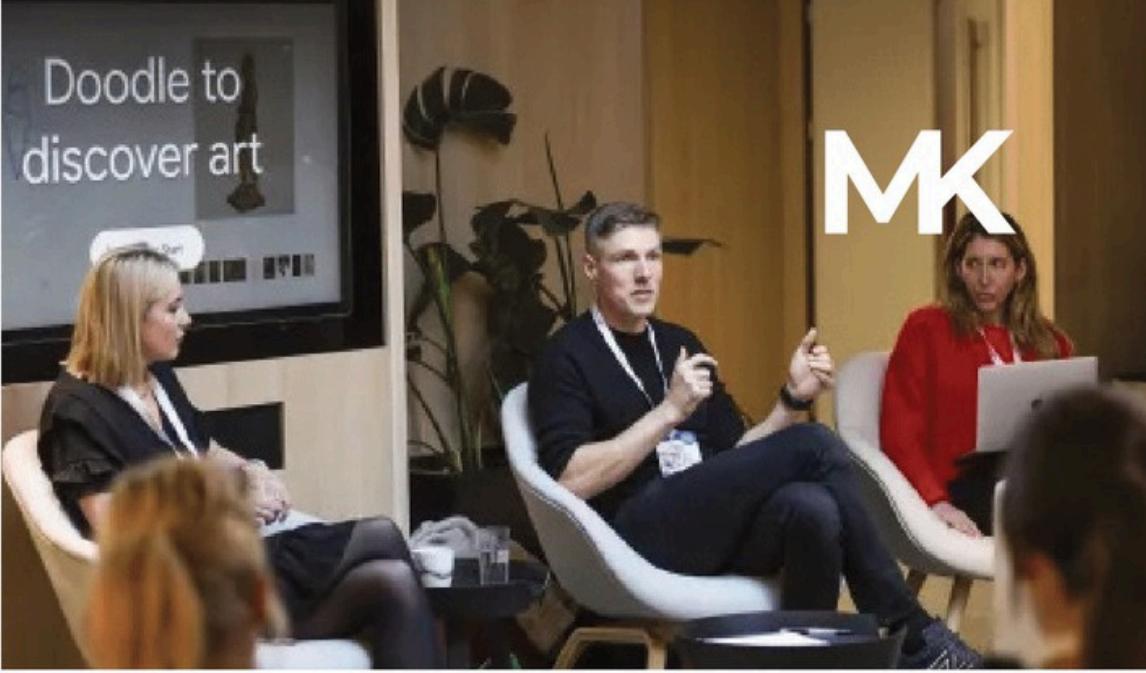
In this dynamic and fast-paced session, Mark, drawing from his extensive 17-year experience in the field of staffing, delves into how AI is redefining the essence of work. He is uniquely placed to comment on this evolution. Mark outlines five actionable strategies that empower knowledge workers to harness the potential of AI to their advantage. Prepare to embark on a quest to unearth your AI superpowers, although, it's worth noting, capes are not included! Mark's presentations are not only informative but also adaptable to suit the unique requirements and objectives of your organisation, ensuring that your audience attains a deeper understanding of AI and its practical applications.

Speaking Topics

- 1 AI Hype vs. Reality**
“AI Unmasked: Separating Fact from Fiction”
- 2 Exploding Cyber Risks from Generative AI:**
“The Hidden Threats of AI: Cybersecurity in the Age of Generatives”
- 3 AI Transforms Every Industry:**
“The AI Revolution: Transforming Industries at Warp Speed”
- 4 AI for Business:**
“AI Agents: The Next Wave of Business Innovation”
- 5 Prompt Engineering:**
“The Secret Language of AI: Crafting Perfect Prompts”
- 6 AI Fundamentals:**
“AI Demystified: Building Blocks of the Future”
- 7 The AI EU Act and implications for Business:**
“AI in Europe: Navigating the Maze of New Regulations”
- 8 Generative AI:**
“The Genesis of Creativity: Exploring the Boundaries of Generative AI”
- 9 The Future of Work:**
“Tomorrow’s Office: Navigating the New Work Revolution”

Recent Presentations

- **Kinia Educator Tech Fest (Fireside chat interview)**
– Kinia Google Conference November 2023
- **AI Tribes How Ireland can be a Leader in AI? (Pannelist)**
– AI Tribes Conference February 2024
- **AI for SME Business (Keynote)**
– LEO Dublin in partnership with Salesforce February 2024
- **Pat Kenny Interview at “Will AI take your Job”**
– NewsTalk 106 Interview discussing the latest trends in AI March 2024
- **The Future of AI for Business (Keynote Virtual)**
– New Frontiers Enterprise Ireland March 2024
- **The emergence of AI - Learnings, Risks and Opportunities for Business**
– EY Entrepreneur of the Year Spring Energiser April 2024
- **AI Week Demystifying AI and The Future of Work**
– Newstalk Host of AI Week April 2024
- **The Future of AI and Healthcare Conference**
– RCSI Host and MC of Conference April 2024
- **The potential for AI in Tourism and Hospitality**
– IHF Hotels, Portlaoise, 24 May 2024
- **Generative AI in Creative Industries (Tailored and Researched Talk)**
– Accenture Song, 11 June 2024



Recent Presentations

- **The Future of AI: Small Language Models**
 - Dublin Tech Summit, RDS Dublin, 31 May 2024
- **AI in Pharma and Marketing (Tailored and Researched Talk)**
 - Abbvie, Chicago, Illinois, June 2024
- **Keynote: AI in Systems Engineering**
 - INCOSE World Conference, Dublin Convention Centre, 4 July 2024
- **Keynote: How AI is Changing Engineering**
 - BIOChem Conference, Dublin Convention Centre, 10 July 2024
- **Teagasc Annual Conference**
 - 3 September 2024
- **Shopping Centre Irl Conference**
 - Cavan, 17 September 2024
- **AIPCO Educational Event**
 - Dublin, 19 September 2024
- **HCS AI Summit**
 - 2 October 2024



Upcoming Presentations

- **Microsoft AI Tour** - 17 October 2024
- **Orcale Cloud Conference** - The Mayson, 6 November 2024
- **ALI Sustainability Day** - Mansion House, 14 November 2024



Mark Kelly on AI's Impact in Dublin's Economy

Dublin Economic Monitor Sep 24





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Mark Kelly

Travels from Dublin, Ireland
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Watch Mark's Highlight Reel

Available for keynotes, executive workshops,
and leadership retreats.

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