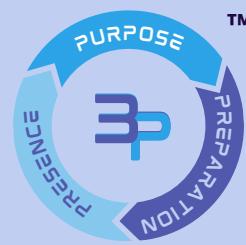


FROM CLASSROOM TO BOARDROOM

Applying Public Speaking in Real-Life Situations



POINT

"A speech without a specific purpose is like a journey without a destination", Ralph Smedley



VIDEO: Start With Why, Simon Sinek



VIDEO: How to Start a Speech, Conor Neill



VIDEO: Getting to Wow, Bill Reichert 20 Second Pitch

PREPARE

"The unprepared speaker has a right to be afraid", Ralph Smedley



STORYTELLING ARC

ONCE UPON A TIME THERE WAS...
EVERY DAY...
ONE DAY...
BECAUSE OF THAT...
BECAUSE OF THAT...
UNTIL FINALLY...
AND EVER SINCE THEN...



VIDEO: How to avoid death by PowerPoint, David JP Phillips



VIDEO: How to captivate an audience in less than 30 seconds



PRESENCE

"Whatever your grade or position, if you know how and when to speak, and when to remain silent, your chances for real success are proportionately increased", Ralph Smedley

TOASTMASTERS' EVALUATION CRITERIA

CLARITY: Spoken language is clear and is easily understood

VOCAL VARIETY: Uses tone, speed, and volume as tools

EYE CONTACT: Effectively uses eye contact to engage audience

GESTURES: Uses physical gestures effectively

AUDIENCE AWARENESS: Demonstrates awareness of audience engagement and needs

COMFORT LEVEL: Appears comfortable with the audience

VIDEO: How to speak so that people want to listen, Julian Treasure



VIDEO: 4 Tips to Improve Your Public Speaking