

# Data & AI Speaker: Pedro URIA-RECIO

Pedro Uriar-Recio is a globally recognized expert in AI, data, and digital transformation, with over 20 years of experience delivering real business impact for multinational corporations. As **Chief Data & AI Officer at CIMB**, Southeast Asia's 5th largest bank, he leads large-scale AI-driven transformations, bridging business goals with cutting-edge technologies.

Previously, Pedro held leadership roles at top Asian conglomerates such as **True Corporation** and **Axiata Group**, pioneering AI innovations in advertising, credit scoring, and digital growth. A **former McKinsey & Company consultant**, he blends strategic vision with deep technical expertise to drive results.

A **bestselling author**, Pedro's latest book, "**How AI Will Shape Our Future**" (2024), has been translated into six languages and topped Amazon charts in the US, France, Germany and Spain. He has been recognized as one of the **Top 100 Global Innovators in Data & Analytics** (2020) and received the **Cloudera Industry Transformation Award** (2019).

Pedro is also a **two-time TEDx speaker**, and a Forbes Technology Council member. A sought-after keynote speaker, he delivers **engaging, no-fluff insights** on AI and business strategy, blending expert knowledge with humor and storytelling. Whether speaking to executives, engineers, or general audiences, Pedro captivates and educates with clarity and impact.



- **True AI Veteran** – 20+ years in AI, long before it became a buzzword
- **McKinsey-Trained Strategist** – Combines deep analytics with business impact
- **Engaging & Practical Speaker** – No fluff, just powerful insights
- **Skilled at Tailoring Content** – Equally effective with executives, engineers, and general audiences
- **Proven Track Record** – Has advised Fortune 500 leaders and driven AI success at scale
- **Dynamic & Entertaining** – Blends humor, storytelling, and deep expertise to keep audiences hooked



# AI, Data, and the Future: Key Topics for Conferences & Podcasts

## **Unlocking Business Potential with Generative AI**

Discover how cutting-edge generative AI is transforming industries, reshaping business strategies, and unlocking new competitive advantages.

## **Prioritizing AI Use Cases for Maximum Impact**

Learn how to craft an AI-driven data strategy, identify high-value use cases, and ensure measurable business outcomes.

## **Driving Corporate Transformation with Data & AI**

Explore real-world case studies of organizations leveraging AI and data to achieve large-scale digital transformation and market leadership.

## **The Next 20 Years with AI: What's Ahead?**

Take a visionary journey into the future of AI—its breakthroughs, risks, geopolitical implications and profound societal shifts over the next two decades.

## **AI & Data Policy: A Blueprint for Governments**

Understand how policymakers can balance innovation, ethical AI governance, and regulatory frameworks to drive sustainable AI adoption.

## **Monetizing Data with Innovative Business Models**

Uncover strategies for turning data into a revenue-generating asset, exploring the latest trends in AI-driven monetization.

## **The Future of Work in an AI-Driven World**

Navigate the evolving workplace landscape as AI and automation redefine jobs, skills, and workforce dynamics.

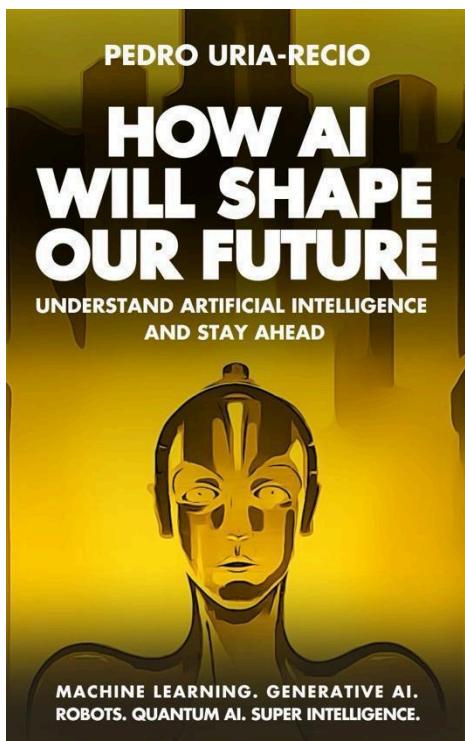
Each session is designed to be engaging, insightful, and tailored to the audience, whether executives, industry professionals, or general listeners.



# How AI Will Shape Our Future

## Understand Artificial Intelligence and Stay Ahead

[Website](#) | [Amazon](#) | [Audible](#), published in 2024



Packed with expert insights, the book addresses critical questions: How will AI **alter employment, education, and global geopolitics**? What **ethical dilemmas will arise** as humans interlace with AI through cyborgs and synthetic biology? Can we **prepare for superintelligence** and its utopian—or dystopian—outcomes?

Written for professionals, students, technologists, and **all curious minds**, this book demystifies complex AI concepts while offering **actionable strategies** for navigating rapid AI advancements. Drawing on history, economics, and philosophy, it **paints a vivid picture of AI's potential** to redefine humanity.

Whether you're **seeking to understand AI's present or prepare for its future**, this **indispensable guide** equips you to stay ahead in an ever-changing world.

In this book, one of the foremost global experts on artificial intelligence provides profound insights into pressing questions. He explores controversial topics such as **superintelligence, synthetic biology, AI's role in global competition, particularly between the U.S. and China, its impact on future warfare, and its increasing influence on our personal and family life**. Will we see true human-cyborg coexistence, potentially altering our species' evolution? Will artificial intelligence bring about humanity's extinction, or propel us to unprecedented heights?

**Get a fresh perspective** and explore approaches that will empower and inspire you to **innovate and thrive** in the face of AI's inevitable reality.



## Featured Talks & Interviews



### ***Interview at the International Book Fair in Dubai***

Sharjah Radio, 2024, [Link](#)

*How AI Will Shape Our Future—bridging the gap between today's advancements and the seemingly sci-fi realities we are rapidly approaching.*

### **“Artificial Intelligence will Make the Workplace More Human, Not Less.”**

TEDx, 2019, [Link](#)

*AI will automate repetitive, physical, and even quantitative tasks—freeing humans to focus on creativity, emotional intelligence, and complex problem-solving.*

### **“In AI Ecosystems Protecting Privacy is Easier than Preserving Freedom”**

TEDx, 2022, [Link](#)

While privacy can be controlled with regulations and encryption, AI-driven ecosystems pose a more significant challenge: ensuring freedom of choice and decision-making

### **“How Companies are Building AI Services with Telcos”**

TM Forum, 2023, [Link](#)

Exploring how enterprises collaborate with telecom providers to build AI-driven services while maintaining strict privacy compliance.

### **“How Artificial Intelligence is Impacting the Future of Work”**

Alumni Alliance, 2019, [Link](#)

Discussing the evolving demand for AI-driven skills, women in tech, workforce transformation, and the need for lifelong learning in an automated world



# International Conferences & Keynotes



**GITEX**, 2025, Singapore

**Chief Data & Analytics Officer Conference**, 2018, 2024, Singapore

**InMerge Innovation Summit**, 2023, Baku, Azerbaijan

**RISE Corporate Innovation Summit**, 2023, Bangkok

**TechSauce**, 2023, Bangkok

**Digital Transformation Asia**, TM Forum, 2018, 2019, 2023, Kuala Lumpur, Bangkok

**Big Data & AI World**, 2022, 2023, Singapore

**Telecoms World Asia**, 2022, Bangkok

**Telecoms World Middle East**, 2019, Dubai

**Digital Transformation World**, TM Forum, 2019, Nice, France

**Emerging Markets Summit**, University of Chicago, 2019, Chicago.

**AI for Enterprise Conference**, 2019, Kuala Lumpur

Pedro is available for keynotes, podcasts, panels, and executive briefings on AI strategy, the business impact of AI, digital transformation, generative AI, AI ethics, and the future of work.  
**Let's talk AI. Book Pedro for your next event**



# Published Articles & Thought Leadership



## **“How The Data Economy Can Enable Data to Be Fluidly Valued and Privately Shared”**

Forbes, 2022, [Link](#), Author

Exploring how Web3 and privacy-preserving algorithms are driving the next evolution of the data economy.

## **“How Companies Are Building Data Partnerships with Telcos”**

Forbes, 2022, [Link](#), Author

How businesses leverage telco partnerships to unlock AI-powered data opportunities.

## **“How Analytics and AI Can Help Achieve Carbon Neutrality”**

Forbes, 2021, [Link](#), Author

Using AI-driven satellite imagery to measure carbon capture potential.

## **“5G operator: Platforms, partnerships, & IT strategies for monetizing 5G.”**

MIT Technology Review, 2020, [Link](#), Contributor

## **“Don’t get left behind: The business risk and cost of technology obsolescence.”**

MIT Technology Review, 2019, [Link](#), Contributor

## **“Engines of Insight: How leading CDOs deliver top & bottom-line results.”**

MIT Technology Review, 2018, [Link](#), Contributor

## **“Six Questions on Artificial Intelligence”**

Seeking Alpha, 2019, [Link](#), Author