



STACEY  ASHLEY
LEADERSHIP VISIONARY

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LEADERSHIP VISIONARY

People describe Dr Stacey Ashley as the leader's leader. The person who can help to make the complex simple. Able to offer the simple, practical, next step, in a strategic context. The person leaders lean on when they are facing situations and circumstances that are at the same time challenging, exciting, offering opportunity, and often moving through uncharted territory. A pathfinder if you like.

In 2023 Stacey received the Thought Leader Of The Year Gold Award at the International Stevie Awards for Women In Business in New York. One of her 14 Stevie awards. She has been twice named in the global LinkedIn Top Voices, and Thinkers360 Top Voices globally and for APAC.

With a talent for translating complex concepts into simple and practical ideas for immediate application, Stacey is the author of six Amazon #1 best-selling books about leadership.

Stacey is focused on future proofing CEOs. Their leadership, their people, and their organisations. With over 30 years' experience, she has helped 1000's to develop their leadership competence, confidence, and credibility so they can:

- ✓ Build the practical foundations for effective leadership
- ✓ Get out of the trenches, to lead strategically & with influence
- ✓ Transition quickly and effectively to leading larger, more complex portfolios
- ✓ Effectively lead change and transformation
- ✓ Create a leadership coaching capability
- ✓ Create the space to lead, for greater influence and impact
- ✓ Create High Performance executive teams – enabling rather than impeding progress
- ✓ Develop horizon thinking





Pathway

4PS

HOW

WHAT

WH



Over the last two years

**40,000 PEOPLE
30 COUNTRIES
45 INDUSTRIES**



THE STEVIE AWARDS
WOMEN IN BUSINESS

THE STEVIE® AWARDS FOR
WOMEN IN BUSINESS

#Stevies20





GOLD AWARD

2023 THOUGHT LEADER OF THE YEAR

International Stevie Awards for Women in Business - New York. Stacey has received 14 International Stevie Awards.



LINKEDIN GLOBAL TOP VOICE

Twice named in LinkedIn's Global Top Voices
2M views in the last 12 months.
AND More than 100K views per month.



GLOBAL TOP VOICE THINKERS360

Stacey has been named both Global and Asia Pacific Top Voice in 2023.



CONTENT CREATOR

Stacey is a prolific content creator. Sharing her insights on Leadership across multiple channels. She offers complimentary eBooks, webcasts, and resources to support and add value to her wider audience. 2000 + downloads and counting.



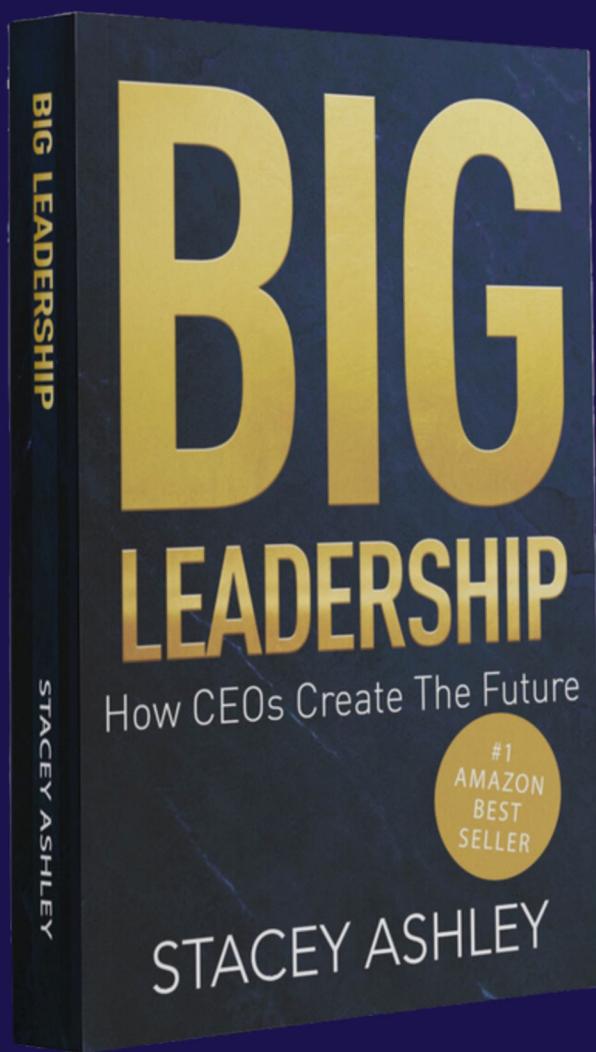
6 AMAZON #1 BESTSELLERS

Stacey has written and published 6 Amazon #1 best selling books on Leadership. Her latest release is Big Leadership, How CEOs Create The Future.



THE FUTURE PROOFED CEO

Based on Stacey's most recent book
Big Leadership, How CEOs Create The Future



“

What stood out to me was Dr Ashley's dynamic speaking style, which effortlessly captured the attention of the audience throughout the entire session. Her delivery was both confident and engaging, making complex leadership concepts relatable to everyone in the room. We received lots of positive feedback from our guests and Dr Ashley's presentation left attendees equipped with practical strategies to enhance their leadership skills. I highly recommend Dr Ashley as a speaker for any event or organisation seeking an exceptional leadership expert.

Christina Cavallaro
Special Counsel
Macpherson Kelly

”

THE FUTURE PROOFED CEO

cascades into multiple related areas of Leadership:



WHY AREN'T YOU COACHING YET?

Transform Your Organisation With Coaching & Scale Your Leadership Impact



POWER UP

Strategies for Nurturing Your Leadership Energy, Outlook & Wellbeing



COMPOSURE ON THE BALL

Creating The Space To Lead



3 KEYS TO GREAT LEADERSHIP DURING TURBULENCE & EMERGENCY



ARE YOU A LEADER?

I'm Not Asking If You Have A Big Title



YOUR LEADERSHIP ZONE OF GENIUS

THE FUTURE PROOF CEO

cascades into multiple related areas of Leadership:



FIRST LEAD YOUR SELF

The Being Of Leadership



LESSONS IN LEADERSHIP

Leadership Essentials & Why You Should Be Sharing Them



YOU'RE ON MUTE

Developing Visible Leadership



THE PRECIPICE OF POSSIBILITY

Leading Possibility



THE HEART LEADS

Using Your Multiple Brains To Do Cool Stuff



AN EYE ON THE HORIZON

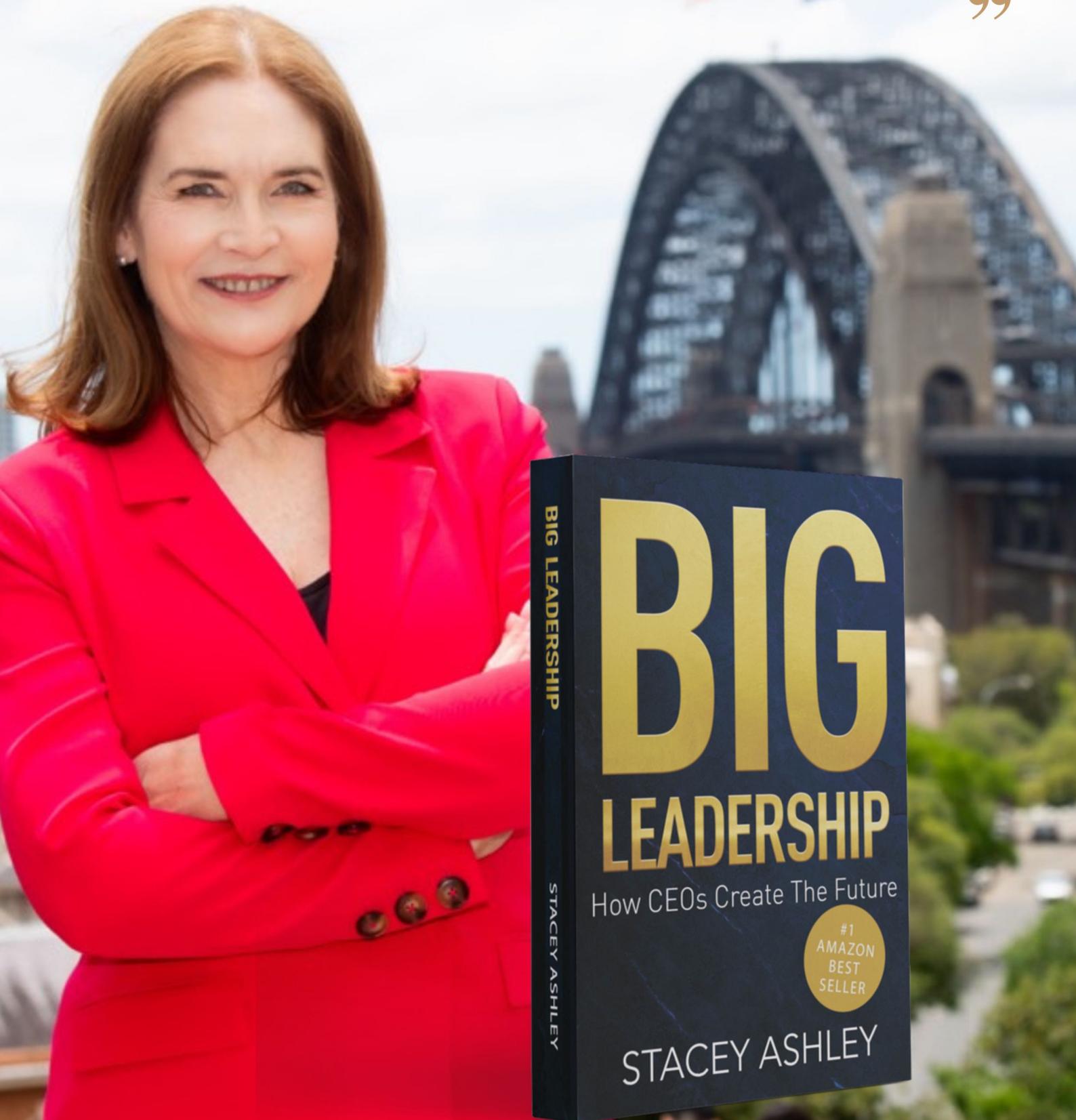
Critical Future Focus

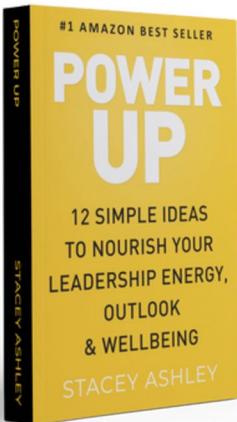
“

Dr Ashley delivered a fabulous keynote for our International Women's Day lunch on Big Leadership. Her enthusiasm on the subject inspired loads of discussion amongst the attendees about the leadership actions required to achieve gender equality within the accounting profession. Dr Ashley was the perfect choice of speaker for our event, I cannot recommend her highly enough.

Sonia Gibson
Founder and Director
Accounting Heart

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“ If you are someone who is feeling battle weary, this is a MUST READ.

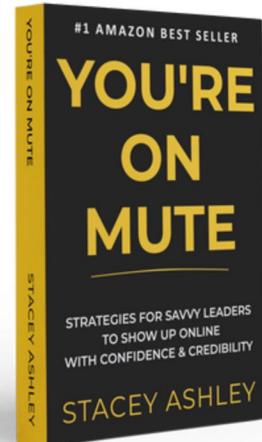
Many Leaders are dealing with a depleted surge capacity from the pandemic.(Seriously this section of the book is a total game changer!) Leadership is a marathon, there are years of transformation ahead of you. Transformation takes time.



“ With more than half of employees wanting to work remotely

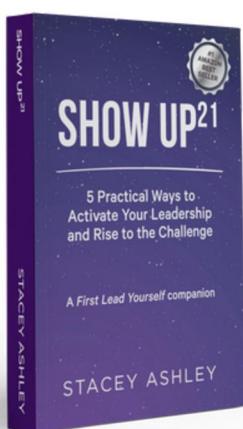
at least 50% of the time, and more than 75% of departments expected to have some or all of their team working remotely within the next few years, online is a significant feature of the world of work.

Leveraging online is strategically significant, and likely mission critical, for creating sustainable and relevant organisations.



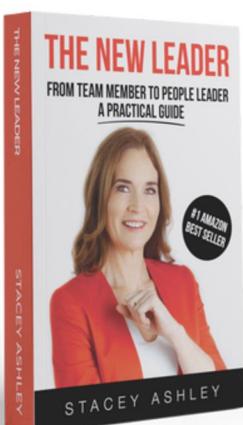
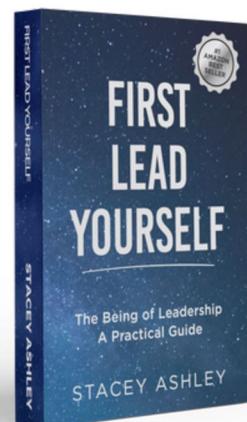
“ I really like how you intertwine emotion with direction,

it means a lot to me to hear a leader say that, I don't believe it is referenced enough in the workplace.



“ The BEING of leadership is never spoken about!

Thank you for writing on this! First Lead Yourself is a brilliant book that actually addresses the BEING and embodiment of leadership. This topic is so often missed in leadership books. I am so glad Stacey wrote this book because it has really uplevelled my leadership ability.



“ There's always a temptation to think that having been performing leadership roles for a reasonable period that a book for the 'New Leader' is perhaps not a natural choice.

I would challenge that even a CEO with a career's worth of leadership under their belt wouldn't gain a few great reminders, tips and actions from this straight-forward, succinct and easy-to-read book.





EXECUTIVE LEADERSHIP COACH
DR. STACEY ASHLEY
AVAILABLE ON:
LEADERSEAT.COM

There's always something to learn in
small business: Nine entrepreneurs share
their lessons



Dr Stacey Ashley
Leadership Expert

First Lead Yourself

with Special Guest

High-Performance Leadership Expert
Stacey Ashley



Hosted By
Jason A. Muhammad

EPISODE 10
WHAT IF WHAT
YOU BELIEVE IS
NOT 100%?

WITH DR. STACEY ASHLEY

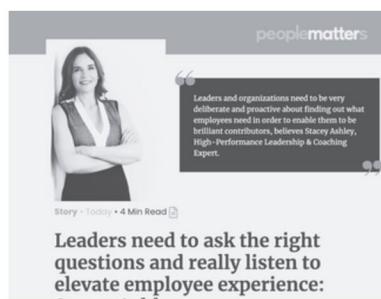
FULL EPISODE
NOW AVAILABLE ON:
PODCASTS.COM
WWW.LEADERSEAT.COM



AUTHORITY MAGAZINE
Five Things
You Need To Be
A Highly Effective
Leader



CAREERS & WORKPLACE
How to approach a
prospective mentor



Leaders need to ask the right
questions and really listen to
elevate employee experience:
Stacey Ashley



You're On Mute Is Not
Where a Leader Needs to Be

Ep. 2022 - 071



IN THE MEDIA

Leadership is about
helping people to
bring those gifts out
and really help people
to realize their
potential.

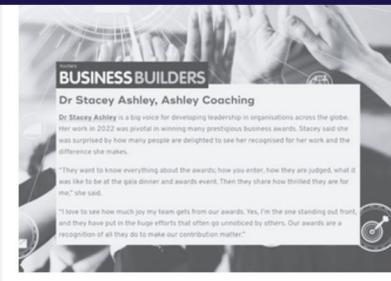
Stacey Ashley
High-Performance Leadership &
Coaching Expert.

41.0 Why It Works: Stacey Ashley
on Leaders Create Leaders

Do you enjoy working at a job where you are inspired to do only the bare minimum? Is it your
passion to be treated as a cog and not as a human being? What's the point of that? If a leader took the
time to coach you to be a better leader, would that be meaningful to you?

In today's episode of "Why It Works," Stacey Ashley reveals some of the hidden mechanisms behind
why Leaders Create Leaders works. We explore the importance of finding space for people to learn,
how love modeling leadership is key, and how to motivate future leaders.

Why It Works: Stacey Ashley on Leaders Create Leaders
Listen via: iTunes, Spotify, or Tuner



Dr Stacey Ashley, Ashley Coaching

Dr Stacey Ashley is a big voice for developing leadership in organisations across the globe.
Her work in 2022 was pivotal in winning many prestigious business awards. Stacey said she
was surprised by how many people are delighted to see her recognised for her work and the
difference she makes.

"I always like to know everything about the awards: how you enter, how they are judged, what it
was like to be at the gala dinner and awards event. Then they share how thrilled they are for
me," she said.

"I love to see how much joy my team gets from our awards. Yes, I'm the one standing out front,
and they have put in the huge efforts that often go unnoticed by others. Our awards are a
recognition of all they do to make our contribution matter."



You're On Mute Is Not
Where a Leader Needs to Be

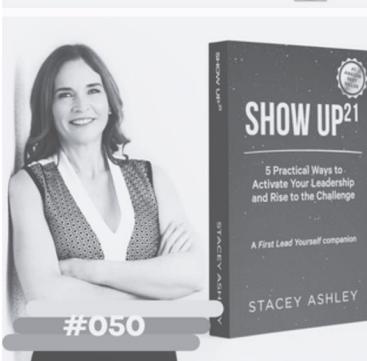
Ep. 2022 - 071



- Dr. Stacey Ashley



Top
writer.



#050



Meet The Australian AllBright
Elevator Coaches: Stacey
Ashley On What It Takes To
Lead



Stacey Ashley | BIG
WOMEN IN
LEADERSHIP
EORA / SYDNEY
Conference: 29-30 November 2022
BREAKING BARRIERS, BUILDING LEGACIES



New Episode
Self Leadership Lessons For The High
Performing Leader

WITH DR STACEY ASHLEY

LISTEN NOW



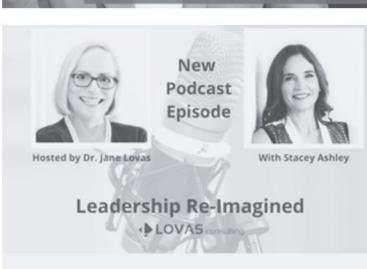
LinkedIn
TOP
VOICES
2021



HR Virtual
Summit PH 2021
The HR Hybrid Journey



New
Podcast
Episode
Hosted by Dr. Jane Lovas
With Stacey Ashley
Leadership Re-Imagined
LOVAS consulting



Episode 22:

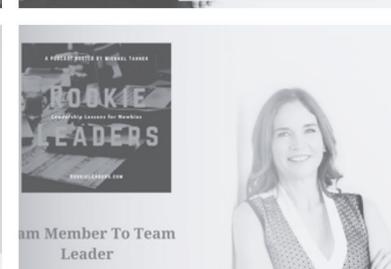


BE a Possibilist:
Stacey Ashley Interview
April 9, 2021



"Leading in possibility is about creating the
opportunity for people to actually realize their
potential and possibility."

- Stacey Ashley



Team Member To Team
Leader
with
Stacey Ashley



“

Stacey's style and experience was a really good fit for our organisation. A full day of workshops, conversations, and activity with Stacey inspired our female leaders to reach their full potential.

Working with Stacey has also helped identify some of the challenges our women are facing, providing the opportunity for us to be more informed and proactive so we can support women in our organisation in an even better way.

Clarissa Fraser
HR Advisory Lead
Northrop Consulting Engineers

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“

We all know how instrumental an MC is in a world-class conference, and it's a world-class international coaching conference. As chair for APAC2022 which was held virtually on December 9-10, I felt privileged and lucky in choosing Stacey as our MC, and she performed her role extraordinarily well - natural, calm, prepared, controlled, pointed, and exhibiting a profound self-confidence. With her indispensable contribution, the conference has been hailed as a sweeping success.

Thank you Stacey for helping make the event tick and for our great partnership!

Gary Wang
Conference Chairman
APAC (Asia Pacific Alliance of Coaches) International Coaching Conference,
Shanghai

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Camilla



Department of Health



Professional Speakers Australia



Association of International Certified Professional Accountants®

macpherson kelley.



SAAB



hygiene, personal care & specialty products industry



QUEENSLAND CRICKET



silverchain



Accounting Innovators AUSTRALIA

FISHER & PAYKEL



Women Future CONFERENCE

WORKSHOP & PROGRAMS

Extend the impact of having Stacey speak at your event by adding a breakout session, workshop, or extended program.

“

Stacey supported our planning in the lead up to the workshop and was in regular communication to ensure we were all on the same page.

She tailored the program to support our specific needs and the topics she covered were relevant to the current climate many leaders are working in. Our group left armed with tangible actions we could implement in both our work life and personal life. It has changed the way we work and think.

**Sim Dhillon,
Regional Talent & Culture Manager
Accor Hotels**

”



There's More...

LET'S CREATE AN EXPERIENCE.

Optional extras you may choose to add, to embed the learning and increase the return on investment for your event (additional fees may apply):

BEFORE YOUR EVENT

- Customisation and specific industry research
- Research of your audience to identify specific challenges and issues
- Use Stacey's Social Media network (over 30,000 people) to promote your event
- Use of your hashtags before, during and after event
- Provide articles, blogs, videos, e-books, and whitepapers with your branding for marketing
- Copies of Stacey's books sent to participants
- Copies of Stacey's books for participants, customised with your branding
- Promotional video to market your event on your social media and website
- Teaser video to your registered audience

DURING YOUR EVENT

- Delivering an engaging and interactive presentation
- Extension of content and time to 90 mins
- Add a breakout session to your event
- Moderate a panel discussion for your event
- Inclusion of your event app to amplify engagement
- Books and other resources can be used for prizes and giveaways
- Stay for the following break to engage with delegates and answer specific questions

AFTER YOUR EVENT

- Sharing of reference notes and additional resources for participants
- Follow up consulting including reporting and recommendations for the CEO and/or leadership team
- Access to Stacey's online courses and support materials for delegates
- Follow up Webcasts for delegates on the same or additional topic
- Follow up Masterclass, for a deeper dive on the same or additional topic
- 30, 90 day or 12 month email or phone access to Stacey for delegates
- Individual or Group Coaching and Mentoring with Stacey

Let's chat about how we can collaborate to create an extraordinary experience for your delegates!

STACEY ASHLEY

LEADERSHIP VISIONARY

