



Jay Johnson, CEO / Founder

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# Jay Johnson

BEHAVIORAL ARCHITECT, CORPORATE TRAINER,  
AND FOUNDER OF BEHAVIORAL ELEMENTS



Corporate leaders turn to Jay Johnson when performance drops, motivation tanks, and managers are burning out. Jay specializes in helping managers and leaders rebuild trust, reset culture, and reignite leadership confidence. This results in higher engagement, stronger collaboration, and leaders who take ownership. Bottom line: **Jay turns overwhelmed managers into the kind of leaders people want to follow.**

## Most Requested Talks

**From Burnout to Buy-In: Reigniting  
Motivation in Managers and Teams**

**Culture Reset: How to Build High-Trust  
Teams That Perform Under Pressure**

**Own the Floor: Building Managers  
People Actually Want to Follow**

## Jay's Impact

"When you have an event that people talk about for days, weeks, or longer after an event (in a good way), then you know the speaker was outstanding!"

MARK TREMPER, EVENT PLANNER

Trusted by:

