



Building  
Dynastic Wealth

**Dr. LaTanya White**  
**2024 Media Kit**

# A Trailblazing Scholar With Real-World Experience

**Dr. LaTanya White** is a **thought leader** who influences policy, a **trailblazing researcher** whose work is dismantling systemic barriers, an **award-winning entrepreneur**, and the **founder** of the global professional development firm Concept Creative Group.

Her work on Dynastic Wealth® has been featured in ESSENCE magazine and has been recognized by the U.S. Department of State, the U.S. Department of Commerce, and the U.S. Senate. It is rooted in a profound understanding of the systemic barriers that inhibit wealth creation and wealth transfer for Black families.

Over the last decade, she has established herself as a leading force in advancing racial equity by helping more than 10,000 Black entrepreneurs. Since completing her dissertation in 2021, she has been focused on helping Black founders—and their families—go beyond generational wealth to build their family dynasty.

## Dr. White is also:

1. Creator of the pioneering framework for **Dynastic Wealth®**, an evidence-based approach to closing the racial wealth gap
2. Author of the ESSENCE Magazine article “The Best Gift You Can Give For the Holidays” (Nov/Dec 2024)
3. Author of *Becoming FEARLESS* and *Pivot*, teaching memoirs written to empower marginalized entrepreneurs
4. A **TEDx** Speaker on the Audacity of Privilege

## Areas of Expertise

- **Policy:** Focus on policy and legislative advocacy that advances economic mobility for socially and economically disadvantaged individuals, including providing written **witness testimony to the U.S. Senate Committee** on Small Business and Entrepreneurship
- **Strategy:** Design strategic frameworks and policy plans that foster **long-term wealth creation** and business success, especially for marginalized communities.
- **Speaking:** Delivered **40 transformative workshops** and keynote speeches on entrepreneurship, racial equity, and belonging.
- **Research:** Lead **14 research projects** that are not just data-driven, but deeply informed by real-world entrepreneurial challenges and solutions.
- **Training:** Created **50+ transformative learning experiences** for students, faculty, and staff at HBCUs and MSIs, and launched the **Dynastic Wealth® Training Academy** to give families access to the blueprint for passing down intergenerational wealth.



- Ph.D. in Leadership and Change
- Master's in Business Administration
- 15 years as an entrepreneur
- 11 years in entrepreneurship education
- 10 years in technical assistance services
- 6 years in Black wealth and entrepreneurship research
- 25K+ Total Reach



“Building—and transferring— intergenerational wealth in socially and economically disadvantaged communities isn't just about accumulating resources, it's about transforming the narrative around how we build it and how we can transfer it. Armed with this knowledge, we can redefine our economic legacies and turn them into engines of empowerment, ultimately leading to systemic change.”  
 Dr. LaTanya White, shown with her mother, sister, and daughter

## Awards

- **Silver Stevie® Award for Social Changemaker of The Year**, Stevie Awards for Women in Business
- **50 Most Powerful MBEs, Advocates, and Strategic Resource Partners**, MEDWeek™ Legacy Awards
- **Distinguished Member Award**, DC Black MBA Association
- **Emerging Scholar Award**, USASBE Minority Special Interest Group
- **Entrepreneur of the Year Award**, African American Entrepreneurs Association
- **North Star Award**, Bowie State University HBCU+ Entrepreneurship Conference

## Press



## Affiliations

- 4C The Collective
- Association of African American Museums
- Association of Blacks in Higher Education
- Black Innovation Alliance
- BOW Collective
- Delta Sigma Theta Sorority, Incorporated
- Fulbright Specialist Roster

## Contact Information

**Point of Contact:** LaTanya White, Ph.D., M.B.A.

**Role:** CEO & Founder

**Phone Number:** 850-443-8544

**Email Address:** [LaTanya@MeetDrWhite.com](mailto:LaTanya@MeetDrWhite.com)

**Website:** [MeetDrWhite.com](http://MeetDrWhite.com)

**Social Media:** @MeetDrWhite on all platforms